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COLORMIX™ two-thousand-twelve

Survey the landscape and discover
core palettes inspired by Mother Earth.



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BLUES

Take a fearless plunge
into cosmic mystery,
wade into deeper water,
peer through a telescope
delivering the wild blue yonder.
Oceanic, tidal, celestial,
there's that pea coat we'll have forever,
there's our memory of
Paul Newman's eyes.
From low-down Delta blues,
to a simple summer sky,
we have a million reasons why
we sometimes feel like you.
As trusty as denim,
chambray crisp off the loom.
All these words we have for you
— azure, cobalt, cerulean —
what's more royal than blue?

GREENS

Mother Earth, help lashed against the shore,
chlorophyll pulsing through the leaf deck.
And Japanese tea, even just lightly steeped.
The color of the one home we all share.
The color of nourishment.
This glorious, endless menu of you:
lettuce, forest and foliage,
canopy, cash and camouflage.
A golf course spills over the desert,
a lizard suns himself against a rock.
Green originally meant “to grow” —
no wonder that when we're you,
we're new.
Oregon, Africa and the Emerald Isle
shining in the sea.
Part yellow, part blue,
we lived generations without purple,
we've never lasted long without you.

NEUTRALS

If you've taught us anything,
it's how we can all get along,
how we can take charge of a situation
with just a whisper.
Like the sounds of sunlight
falling across grass
drying in a field,
natural linen flapping on a line,
or porcelain in the moment it cools beside the kiln.
Wheat, pear, khaki, cream —
when we say *neutral* we mean *trust*,
the shades of truth that protect us from extremes,
the tranquil ground where we all aspire to stand.
You're self-sufficient.
You're your own complement,
as confident as a steel-gray ship
sliding out of the harbor
to gently disappear against the sky.

REDS

You were the first pigments
we brushed on the cave wall,
ground from the earth,
an ancient handprint,
a hunter's arrow still chasing its target.
You precede the words
we're left with to describe you: aboriginal, Neolithic,
blood and fire, danger and victory.
You're our past made suddenly present
and the warm heat of the transformation:
the V on a Masai warrior's chest,
the kiss left by a Hollywood starlet.
We'll never solve your eternal mystery:
how the easiest pigment to make
remains the hardest to forget,
from the images our young eyes
first imagined flickering in the firelight
to the walls that now warm this room.

GREENS. The depths of sea and forest, seaweed, algae and moss, rooftop gardens, and foliage motifs.

NEUTRALS. A field of grain, a pile of pebbles, weathered wood, earthy clay and raw organic materials.

REDS. A brilliant flower, a glowing ember, the colors of fire and passion, and the earth's molten core.

BLUES. Clear water, faded American denim, rivers, lakes and seas, workwear, and crisp blue skies.

GREENS: SW 6194 Basil, SW 7641 Collonade Gray, SW 6489 Really Teal, SW 6751 Refresh, SW 6467 Kendal Green, SW 6747 Aigyle, SW 6480 Lagoon, SW 6223 Still Water, SW 6477 Tidewater, SW 6173 Cocoon, SW 6939 Turquoise, SW 6957 Undercool, SW 6958 Dynamic Blue, SW 6810 Lupine, SW 6809 Lobelia, SW 6239 Upward, SW 6523 Denim, SW 6543 Soulful Blue, SW 6242 Bracing Blue, SW 6244 Naval, SW 6811 Honorable Blue, SW 6300 Burgundy, SW 6329 WNS, SW 6200 Marooned, SW 6839 Kinross Violet, SW 6321 Red Bay, SW 6341 Red Cent, SW 6626 Sunset, SW 6331 Smoky Salmon, SW 6882 Daredevil, SW 6390 Bosc Pear, SW 6120 Believable Buff, SW 6150 Universal Khaki, SW 6074 Spalding Gray, SW 7012 Creamy, SW 6115 Totally Tan, SW 6108 Latte, SW 6132 Relic Bronze, SW 6689 Overlay, SW 6194 Basil, SW 7641 Collonade Gray.

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