

A paint for every application

Sherwin-Williams manufactures a full array of interior and exterior coatings to meet virtually any project application.

HIGH-QUALITY PAINT: MORE FOR YOUR MONEY

LOW-GRADE
PAINT COST

\$100/YR

HIGH-QUALITY
PAINT COST

\$36/YR

Higher-quality paint — even when priced higher — can save you money. Here's how: Say you need 20 gallons of exterior latex. A lower-grade paint at \$30 per gallon might offer a life expectancy of six years. A high-quality paint at \$45 per gallon might offer 25 years of service. By going with higher-quality paint, you save \$64 per year — a figure that still doesn't include labor costs or maintenance.

INTERIOR PAINTS

							
	Emerald™	Duration Home®	SuperPaint®	Cashmere®	HGTV	Harmony®	ProMar® 200 Zero VOC
GREENGUARD GOLD Certification*	✓					✓	✓
Final Appearance	★★★★★	★★★★☆	★★★★☆	★★★★★	★★★★☆	★★★★☆	★★★★☆
Washability	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Coverage/Hide	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Moisture Resistance	★★★★★	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Ease of Application	★★★★★	★★★★☆	★★★★★	★★★★★	★★★★☆	★★★★☆	★★★★☆

EXTERIOR PAINTS

							
	Emerald	Duration	Resilience	SuperPaint®	HGTV	A-100	Loxon® XP
Durability	★★★★★	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Final Appearance	★★★★★	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Coverage/Hide	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Weather Resistance	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Fade Resistance	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Ease of Application	★★★★★	★★★★☆	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★★

SPECIALTY PAINTS



ProClassic®
Interior Acrylic Latex Enamel



Eminence®
High-Performance Ceiling Paint
GREENGUARD GOLD Certification*



Dry Erase Coating
Turns most walls into
a dry erase board
GREENGUARD GOLD Certification*



Premium Texture Finish
GREENGUARD GOLD Certification*

HIGH-PERFORMANCE



Pro Industrial™ Coatings
A complete line of high-performance
commercial coatings