How to Paint Stenciled Floors

with Purdy®

Before you start: Gather supplies.

- 2" or 2.5" Chinex® Elite™ Brush
- Marathon® 9" x 1/2" Roller Cover
- 9" Revolution™ Frame
- NEST™ 9" Tray
- NEST 9" Tray Liner
- 2-4' Power Lock® Extension Pole
- 12" Jumbo Mini Roller Frame
- WhiteDove™ 4" x ¼" Jumbo Mini Roller Cover

- Concrete cleaner/etcher
- Concrete stain in at least 2 colors
- Stir sticks
- Tape

If using a clear sealer (optional):

- Clear concrete sealer
- WhiteDove 9" x 3/8" Roller Cover
- 2" or 2.5" angled Syntox™ Brush



STEP 1: Prep the floor.

Start with a clean, dry surface to ensure proper adhesion of the stain. Follow cleaner/etcher label for instructions and dry times. Use a sander to get rid of glossy spots and surface imperfections. Thoroughly vacuum the surface.

STEP 2: Tape.

Tape off baseboards and door frames with masking tape.

STEP 3: Apply base color stain.

Use your Chinex® Elite™ brush to cut in and around the perimeter of the floor. Chinex Elite brushes have stiff bristles to provide a sharp cut-in line and are great for rough surfaces like concrete. Use your Marathon® roller on an extension pole to apply the stain. Marathon provides fast, even coverage and ensures the stain is thoroughly worked into the concrete surface.

» Helpful tips: Work in sections to avoid parts of the floor drying too quickly. Depending on the stain, you might need several coats to ensure maximum coverage. Always read label directions for recommended recoat times.

STEP 4: Position the stencil.

Plan your stencil layout. If your space is rectangular, start at the corner of the room and work your way out. If it's an irregular shape, you might want to start in the middle of the floor to make sure the design is centered. Place your stencil and secure it in place with masking tape.

STEP 5: Apply design color.

Using your WhiteDove[™] mini roller, carefully apply the design color, working in one direction. WhiteDove provides a smooth, lint-free finish.

» Helpful tip: Starting in a corner and working outward along two edges of the floor is an easy way to ensure each new "tile" of the pattern is positioned correctly.

STEP 6: Reposition the stencil.

Once the paint is dry to the touch, reposition the stencil, making sure the design creates a seamless pattern. Repeat the process until the whole floor is covered.

You might need to cut the stencil when you get to the edge of the floor.

» Helpful tip: Starting in a corner and working outward along two edges of the floor is an easy way to ensure each new "tile" of the pattern is positioned correctly.

STEP 7: Apply clear sealer (optional).

Once the stain has completely cured, you can seal your floor with a clear topcoat. This step is especially important for exterior or high-traffic areas to ensure your design will last.

Use your Syntox™ brush to apply clear coat around the edges. Syntox has extra-soft bristles that create a smooth finish with no brush marks.

Use a WhiteDove™ roller and an extension pole to apply the sealer onto the main surface of the floor. WhiteDove creates a professional, lint-free finish.

Following the product label, allow the clear sealer to fully dry before walking on your new floor or moving back the furniture.

