LOXON XP®
IR REFLECTIVE COATING

OUTSTANDING CONCRETE AND MASONRY PROTECTION MEETS INNOVATIVE SOLAR REFLECTIVE TECHNOLOGY.
For concrete and masonry buildings constantly exposed to direct sunlight, Loxon XP® IR Reflective Coating pairs outstanding protection with advanced infrared technology that actually reflects solar rays back into the atmosphere. The result? Lower exterior surface temperatures, less heat gain, cooler interiors, reduced energy use and increased occupant comfort — with an attractive appearance that withstands the elements.

In addition, Loxon XP IR Reflective Coating delivers the same great high-build performance as Loxon XP in one less coat compared to conventional masonry coatings. Available in six highly reflective colors, Loxon XP IR Reflective Coating combines functionality, beauty and durability for the complete exterior concrete and masonry coating solution in regions that are consistently hot and sunny.

### LOXON XP IR REFLECTIVE COATING KEY BENEFITS

- **Solar reflective technology** contains pigments that reflect UV rays back into the atmosphere. This reduces the exterior surface temperature of buildings exposed to constant sunlight and cools interiors to help reduce energy use.

- **Withstands extreme sun, wind-driven rain, heat, humidity and salt air** for long-lasting durability.

- **Breathable finish** is elastic to help bridge hairline cracks.

- **Maintains its attractive finish** with excellent resistance to high alkalinity, efflorescence, chalking and fading. May be applied to surfaces with a pH of up to 13.

- **Meets the most stringent VOC regulations** and provides outstanding protection for concrete, cement composition panels, concrete block, brick and stucco.

- **Available in six popular colors** that provide excellent reflectivity and enduring aesthetic appeal.

For more than 145 years, Sherwin-Williams has provided contractors, builders, property managers, architects and designers with the trusted products they need to build their business and satisfy customers. Loxon XP IR Reflective Coating is just one more way we bring you industry-leading paint technology — innovation you can pass on to your customers.

Plus with more than 3,800 stores and 2,000 sales representatives across North America, personal service and expert advice is always available near jobsites. Find out more about Loxon XP IR Reflective Coating at your nearest Sherwin-Williams store or to have a sales representative contact you, call 800-524-5979.