

IMPROVED

PROMAR[®] 700 Interior Coatings System

*The right choice for a quality finish
at the right price.*



*Technological
advances improve
job turnover and
final results.*

Improved ProMar 700 advantages

- Easier brush and roll application
- Improved hiding
- Reduced odor
- More uniform final appearance
- Maximized value to you and your customers
- Available in Latex Flat or Semi-Gloss.

The benefits to you

ProMar 700 offers a great value in commercial interior projects when cost is a factor. Now, new technologies are enhancing ProMar 700's performance. Improved hide and easier application add value to any project, and a lower odor formulation makes it possible to use ProMar 700 in occupied spaces.

I M P R O V E D

PROMAR® 700

Interior Coatings System



Formulated With You in Mind

ProMar 700 provides productivity, an easy application, and a uniform final appearance at an affordable cost. Now, new technologies have allowed performance enhancements to ProMar 700, improving application, hide, finish and odor levels while still providing a complete line that gets the job done efficiently – maximizing value for you and your customers.

Key Performance Features

ProMar 700 Semi-Gloss has been significantly upgraded with better hide, easier application by brush or roller, and a much more uniform final appearance. ProMar 700 Flat also has enhanced application characteristics, and we've eliminated ammonia from the formulation – allowing painting contractors and property managers to paint without the odors that might disturb neighboring tenants.

Improved Benefits for You and Your Customers

A great combination of value and performance, ProMar 700 is an excellent choice for many interior applications, a quality finish for almost any commercial and institutional space. And ProMar 700's new improvements save time and money, letting you turn jobs fast and avoid callbacks. For everyone from professional painting contractors to property managers, ProMar 700 is a great value, and provides performance and satisfaction for your customers or tenants.

ProMar 700 is available in:

- Latex Flat
- Latex Semi-Gloss



ProMar 700 gives performance and value on all properly prepared interior surfaces:

- Drywall
- Masonry
- Plaster
- Metal
- Wood
- Wallboard
- Concrete

Solutions and Service

Sherwin-Williams is your one source for high-quality coatings, colors, equipment and advice. You get fast order turnaround, competitive prices and easy credit terms, plus all the innovations that make your job easier. With over 2,500 locations coast to coast or across town, you'll benefit from the powerful distribution and local service that can only come from Sherwin-Williams. We'll help you with on-site delivery, spec assistance, custom color matching and technical support. To learn more, visit the Sherwin-Williams location nearest you, contact your Sherwin-Williams representative, or call 1-800-524-5979 to have a representative contact you.

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