



BUILDERS SOLUTION®



**BUILDERS SOLUTION.
FOR EXCEPTIONAL TOUCHUP
AND SMOOTH-LOOKING WALLS.**

Builders Solution®



ACCUTOUCH
TECHNOLOGY IN THE
BUILDERS SOLUTION FLAT
TOPCOAT DELIVERS
EXCEPTIONAL COLOR AND
SHEEN TOUCHUP THAT IS
USUALLY DIFFICULT TO
ACHIEVE IN A FLAT FINISH

BUILDING SOLUTION SYSTEM PROVIDES:

- + A solution to masking drywall imperfections
- + Optimal touchup including near perfect flat finish touchup
- + Outstanding burnish resistance
- + Outstanding scrubbability
- + Excellent washability

*Reduce callbacks and
satisfy homebuyers with
great wall appearance*



This surfacer and topcoat system eliminates the #1 complaint of poor wall appearance.

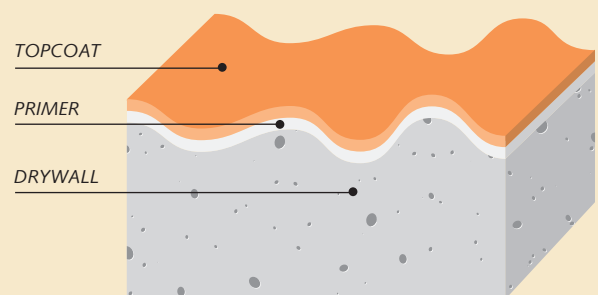
We don't have to tell you that even the smallest imperfections in the final wall appearance can cause major headaches with the homebuyer. That's why we developed Builders Solution Interior Coating System.

Using proprietary technology, Builders Solution is a unique two-coat system designed to solve your two biggest problems—drywall imperfections and touchup. And its time-saving formulation will keep labor costs down. All of these benefits make Builders Solution Interior System your solution to improving efficiency and reducing the customer callbacks that often stall the final close of the home.

THE SURFACER AND TOPCOAT TOGETHER DELIVER A HIGHER QUALITY FINISH THAN 2 COATS OF TRADITIONAL BUILDER PAINTS.

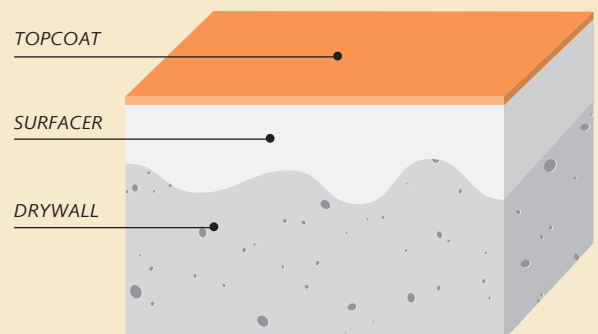
TRADITIONAL SYSTEM

Primer settles into natural pits and bumps in the drywall surface, which can lead to a rough appearance in the topcoat.



BUILDERS SOLUTION

The high-build surfacer hides these natural drywall imperfections, like dents and drywall fuzz in the drywall, giving the topcoat a smooth, even finish.



IT STARTS WITH OUR SURFACER

Simple application and excellent coverage is where our Builders Solution Surfacers stands out. This high-build formulation is easily applied with an airless sprayer, which saves time. It also masks drywall imperfections and establishes a smooth surface for the topcoat, so you'll spend less time repairing drywall flaws. Builders Solution Surfacers is the foundation for a job well done.



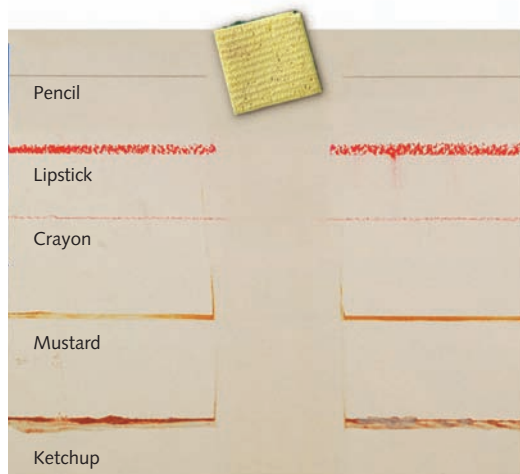
This panel shows the touchup on a competitive latex flat. Despite correct application procedures, the touchup is clearly visible.



The touchup is virtually invisible on the panel painted and touched up with Builders Solution Flat.

AND ENDS WITH OUR TOPCOAT FOR THE ULTIMATE NEW RESIDENTIAL FINISH

The Matte Flat, Flat and Eg-shel Topcoats are easily applied with an airless sprayer. And both feature a simplified touchup process, allowing you to repair post-painting scuffs or scratches seamlessly.



WASHABILITY TEST

The test panel shows you can easily clean off many common stains without removing the topcoat.

INDUSTRY-LEADING INNOVATION, FROM A NAME YOU CAN TRUST

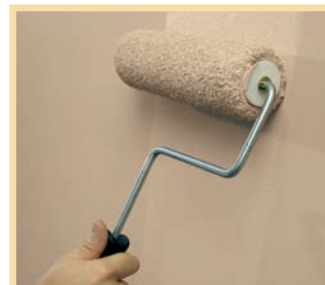
With its easy application, advanced touchup, and long-lasting durability, Builders Solution Interior System is a premium coatings system that will get you noticed in the marketplace. For more than 145 years, we've provided products and support to the new residential market. And with 3900 stores and 2200 reps across North America, we combine national distribution with local service.

FIND OUT MORE ABOUT BUILDERS SOLUTION

For more information about Builders Solution Interior System and to inquire about a product demo, contact your nearest Sherwin-Williams Store or Sales Representative or call 1-800-524-5979 to have a rep contact you.



Best results are achieved when the topcoat is applied by an airless spray and then backrolled.



Touch up with the same type of roller cover used to backroll the topcoat.

**BUILDERS SOLUTION
TOPCOAT MEETS THE
MOST STRINGENT
VOC REGULATIONS.**





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