WELCOME TO THE COLOR JOURNALS.

We've gathered 42 trend colors into a master palette, then arranged them into six unique color personalities, each leading its own voyage.
There are those who always seem a little ahead of their time. Visionary and creative, this palette reaches into the cosmos and returns with a whole universe of inspiration. Atmospheric wisps of colors, grounded by deep dark blues, capture the unique space between technology and spirituality.
Some spirits can never be fenced in. They need to soak in the blue of endless horizon and the subtle earthy colors of the high plains and desert. Sun-washed and warm, this palette can be seen in the baked clay canyons, worn leather and woven wool blankets of the true New West.

INFLUENCERS

CAREFREE BOHEMIAN
MODERN COWGIRL
UNBRIDLED ADVENTURE
SOUTHWESTERN TWIST
Devotees of the best in life appreciate the well-worn, the bespoke and the rare. Like a bookcase of leather-bound classics, this polished palette evokes nostalgia and timeless tradition. With copper and gold anchored by merlot and deep dark gray, these tailored tones make everything feel impeccable, tasteful and elegant.

### Influencers
- Reading Nooks
- British Accents
- Tweedy Menswear
- 60’s Nostalgia
There are those who don’t know the meaning of “less is more.” Passionate and eclectic, they have a calling to be unique. They embrace the details and create scene-stealing worlds that burst with beauty. The proof is in this palette that features bold pops of vivid color, maximum impact and lots of energy.

SHERWIN-WILLIAMS COLORMIX® 2019

ENTHUSIAST

NEBULOUS WHITE SW 7063 (257-C5)
GOLD CREST SW 6670 (132-C6)
POSITIVE RED SW 6871 (101-C7)
OCEANSIDE SW 6496 (172-C7)
PORPOISE SW 7047 (245-C6)
ARGYLE SW 6747 (153-C6)
MAJESTIC PURPLE SW 6545 (187-C7)

INFLUENCERS

MAXIMALISM
COZY CHAOS
OVER-THE-TOP OPULENCE
MORE IS MORE
Walking barefoot in the garden, nature lovers instantly connect with the wonder of the world in full bloom. With roots in the forest, this palette’s colorful tendrils grew in hothouses and conservatories until they became these lush, sophisticated tones. Ranging from mushroom to leafy green to passionate floral pink, they’ve now found a place where they’ll never fade.

INFLUENCERS
FOREST MUSHROOMS
BOTANICAL PRINTS
BUTTERFLY COLLECTIONS
TERRARIUMS
From ancient sagas to today’s motivational speakers, we love our storytellers. With colorful accounts they sum up our very nature and remind us how we’re all connected. Passed from grandmothers, traders and nomads, the tales traveled the world, gaining artistry, until we’ve translated them into a rich and modern palette that spans space and time.

INFLUENCERS

- DESERT OASES
- GLOBAL STYLE
- LUXURY SAFARIS
- SPICE MARKETS