

SHERWIN-WILLIAMS®

rewild

COLORMIX® TREND FORECAST

2027



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Every year, our expert Trendsight TeamSM curates the Colormix® Trend Forecast to decide the future of color across a vast array of spaces and surfaces. Backed by over 200 years of collective experience, this group of thought leaders and design professionals combines research, analytics, and diligent trend tracking to hand-select the hues that tell the cultural and emotional stories unfolding now and in the future.

While today's trends move quickly and the subtleties of color constantly shift and change, some ideas endure – like how spaces designed with intention, curiosity, and possibility will always be the most beautiful. Looking ahead, we give you something new: a singular palette to reflect a deeply personal approach to color – one that allows you to tune in to untamed creativity and shape your own narrative.

Emily Kantz

Emily Kantz, NCIDQ, EDAC
Interior Designer + Color Strategist
Colormix® Trendsight TeamSM

THIS IS
rewild

Explore the wilds of color in ways
that feel the most expressive, real,
and intuitive to you.

These 48 handpicked hues are the
raw materials with which you can freely
mix, layer, and make a place your own.

Within these pages, you'll find freedom to experiment
with our full forecast – the future's most meaningful
hues – defining your own palettes and rekindling
creativity through three distinct design stories:

revive

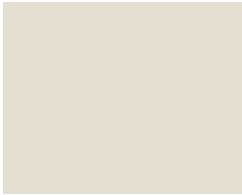
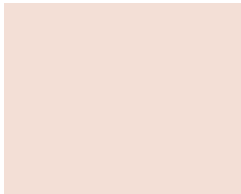
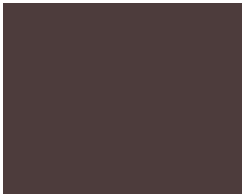
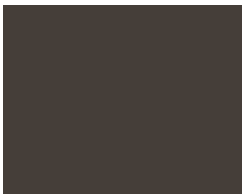
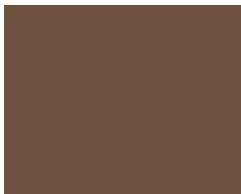
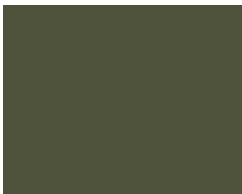
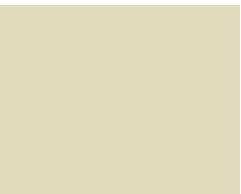
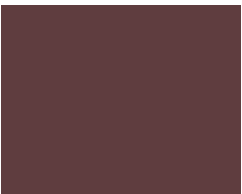
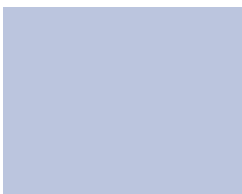
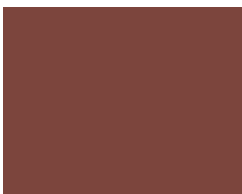
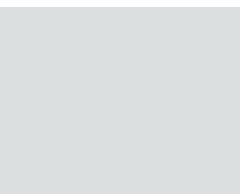
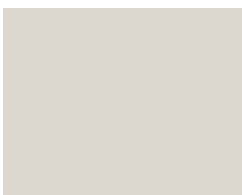
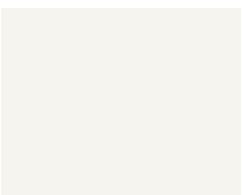
a deeply personal nostalgia for
the artisanal touches of the past

reignite

encouraging us to embrace joy
and escapism in the present

reconnect

the blend of empathy and longevity
taking root as we look to the future

					
Taiga SW 9654	Warm Winter SW 9506	Dutch Tile Blue SW 0031	Jalapeño SW 6629 (119-C6)	Grenadine SW 6592 (106-C4)	Quietude SW 6212 (218-C2)
					
Forged Steel SW 9565	Perfect Greige SW 6073 (242-C3)	Humorous Green SW 6918 (146-C1)	Deep Sea Dive SW 7618 (279-C5)	White Duck SW 7010 (254-C5)	Yellow Bird SW 9022 (136-C3)
					
Mountain Fig SW 9690	Eminent Bronze SW 6412 (144-C7)	Mauve Finery SW 6282 (190-C2)	Hulett Ore SW 9574	Cascades SW 7623 (279-C1)	High Sierra SW 9588
					
Stolen Kiss SW 7586 (275-C1)	Lotus Petal SW 9697	Bitter Chocolate SW 6013 (231-C7)	Little Blue Box SW 9044 (163-C3)	Steely Gray SW 7664 (233-C4)	Mature Grape SW 6286 (190-C7)
					
Clove SW 9605	Rookwood Medium Brown SW 2807	Secret Garden SW 6181 (213-C7)	Celery SW 6421 (154-C1)	Jadite SW 6459 (159-C5)	Cordovan SW 6027 (191-C7)
					
Agapanthus SW 9066 (180-C3)	Caviar SW 6990 (251-C2)	Red Barn SW 7591 (275-C7)	Icicle SW 6238 (273-C3)	Perfect Periwinkle SW 9065 (179-C5)	Beachcomber SW 9617
					
Reynard SW 6348 (125-C5)	Forward Fuchsia SW 6842 (102-C7)	Drift of Mist SW 9166 (238-C2)	Roycroft Bronze Green SW 2846	Trinket SW 6685 (135-C7)	White Snow SW 9541
					
Honorable Blue SW 6811 (179-C7)	Renwick Golden Oak SW 2824	Universal Khaki SW 6150 (207-C3)	Midnight SW 6264 (228-C6)	Real Red SW 6868 (101-C6)	Salty Dog SW 9177 (253-C2)

Relevant today and years from now, the **Continuity Colors** transcend and endure trends. These trusted hues perform consistently across environments and applications, and can serve as an inspirational catalyst for past, present and future design.

				
Cordovan SW 6027 (191-C7)	Red Barn SW 7591 (275-C7)	High Sierra SW 9588	White Duck SW 7010 (254-C5)	Celery SW 6421 (154-C1)
				
Icicle SW 6238 (273-C3)	Dutch Tile Blue SW 0031	Roycroft Bronze Green SW 2846	Clove SW 9605	Forged Steel SW 9565

The versatile Continuity Colors of Rewild can be paired with the colors of the forecast to ground and refine any palette or project.



Midnight SW 6264, Matte (*walls*) and Semi-Gloss (*trim*)
White Snow SW 9541, Semi-Gloss (*fireplace*)
Real Red SW 6868, High Gloss (*bed frame*)

revive

A reverence for the past is shaping the design conversation. Unapologetic splendor, heritage revival, and timeworn touches are reemerging with quiet authority. In an age of automation, craftsmanship and heirloom sensibility feel both nostalgic and necessary, restoring depth and human imprint to the spaces we inhabit.

High Sierra SW 9588, Matte (wall) – Continuity Color
Jadite SW 6459, Semi-Gloss (dresser)



Stolen Kiss SW 7586, Matte (wall) and Satin (cabinet)



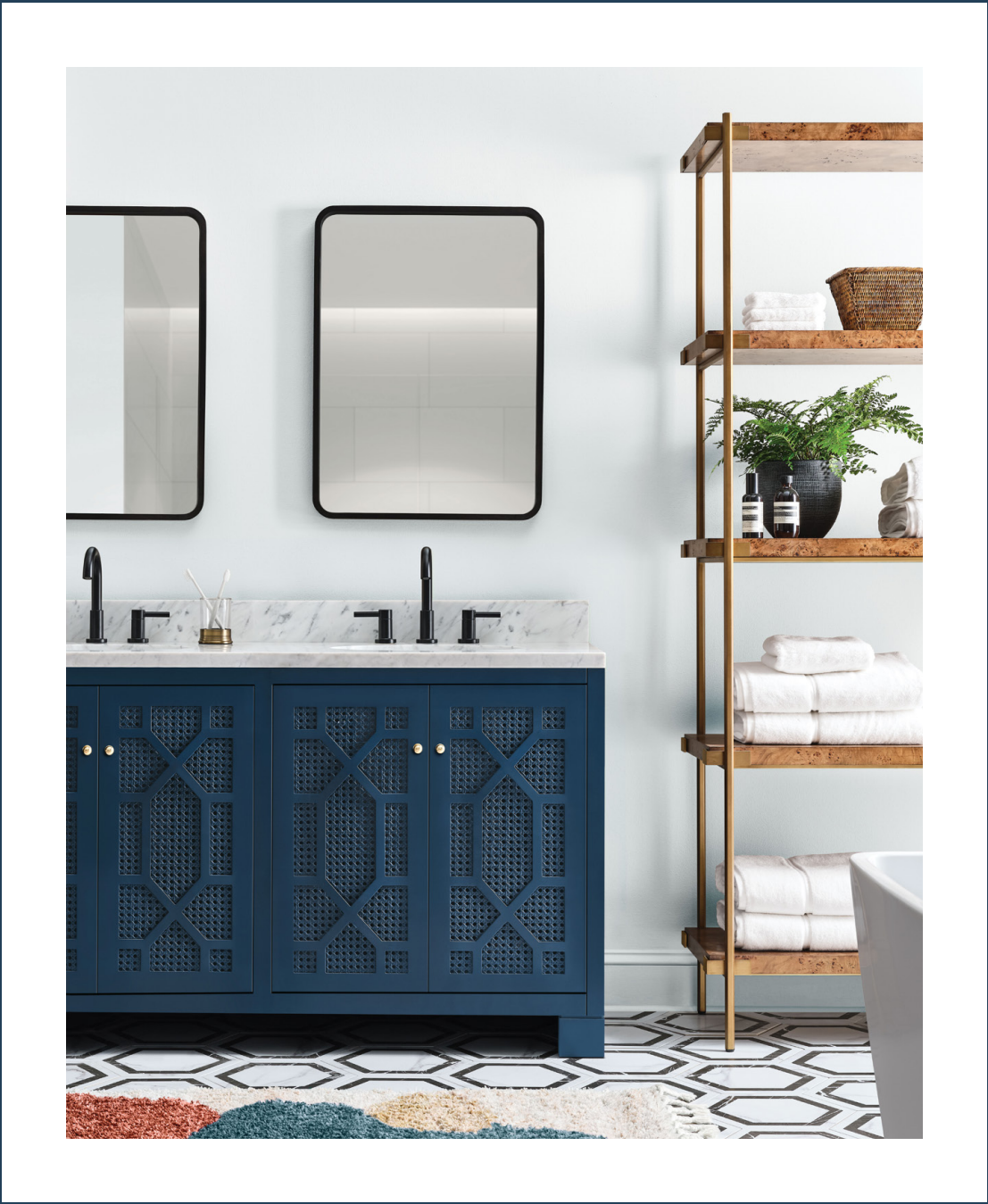
Mauve Finery SW 6282, Eg-Shel

influences

- Heritage Revival
- Artisan-Crafted Furniture
- Pared Classicism
- Un-Updating

Steely Gray SW 7664, Matte (walls)
Minwax® Espresso MW 1186 (fireplace)





Heirlooms and storied objects bring a sense of refinement and timeless sophistication to personal spaces.

Beachcomber SW 9617, Matte (walls)
Cascades SW 7623, Semi-Gloss (cabinets)

“

Echoing a spirit of bold beauty with meaning and memory, Revive speaks to a sense of emotional, expressive richness, where design is a way to claim identity and add symbolic depth.

Patrícia Fecci

Color Services & Marketing Manager, Brazil
Colormix® Trendsight TeamSM



White Duck SW 7010, Matte (*walls*) and Semi-Gloss (*trim*) – Continuity Color
Cordovan SW 6027, Satin (*closet doors*) – Continuity Color
Quietude SW 6212, Flat (*ceiling*)

reignite

In a world alight with action and noise, design is rediscovering its spark. Modern design burns with chromatic tension, tactile contrast, and a spirit of constructive chaos. Today's interiors are rejecting restraint, instead finding room for style that feels emotionally charged and distinctly personal. In this present moment, home becomes both expressive and eternally “us.”



Warm Winter SW 9506, Matte (walls)
Caviar SW 6990, Satin (fireplace)
Minwax® Dark Walnut MW 2716 (door)



influences

- Rebellious Color
- Mysterious Depth
- Play As Power
- Dopamine Energy



Lotus Petal SW 9697, Matte

Forged Steel SW 9565, Matte – Continuity Color





Dutch Tile Blue SW 0031, Matte (*walls*) – Continuity Color
White Snow SW 9541, Semi-Gloss (*trim*)
Mountain Fig SW 9690, Semi-Gloss (*window*)



Bitter Chocolate SW 6013, Matte

Deep Sea Dive SW 7618, Matte



Quietude SW 6212, Satin (walls)
Cascades SW 762B, Satin (shutters)



An impulse to reflect our unique personalities
has led to a rise in curated, eclectic interiors
filled with meaning and authenticity.



White Snow SW 9541, Matte (*walls*) and Semi-Gloss (*trim*)
Hulett Ore SW 9574, Semi-Gloss (*doors*)

“

White Snow SW 9541, our brightest white, fills spaces with a clean lightness and clarity – a pristine backdrop free of undertones for unimpeded color assessment.

Sue Wadden

Director of Color Marketing, Global Architecture
Colormix® Trendsight TeamSM





Renwick Golden Oak SW 2824, Matte (*walls*) and Semi-Gloss (*trim*)
Minwax® Dark Walnut MW 2716 (*shelves*)

reconnect

The future of design seeks deeper ties at the intersection of human and nature. With a growing respect for local traditions, ancient wisdom, and viewing the earth as a living collaborator, the designs of tomorrow feel less imposed upon and more intertwined with the natural world, creating spaces that shelter and support us all.



influences

- Raw Sensory
- Symbiosis with Nature
- Rest & Ritual
- Chromatic Minerality



Eminent Bronze SW 6412, Eg-Shel



Drift of Mist SW 9166, Matte (walls) and Semi-Gloss (trim)
Minwax® Special Walnut MW 224 (stair slats)

Taiga SW 9654, Matte (*walls*) and Semi-Gloss (*trim*)
Universal Khaki SW 6150, Matte (*hallway wall*) and Semi-Gloss (*hallway trim*)

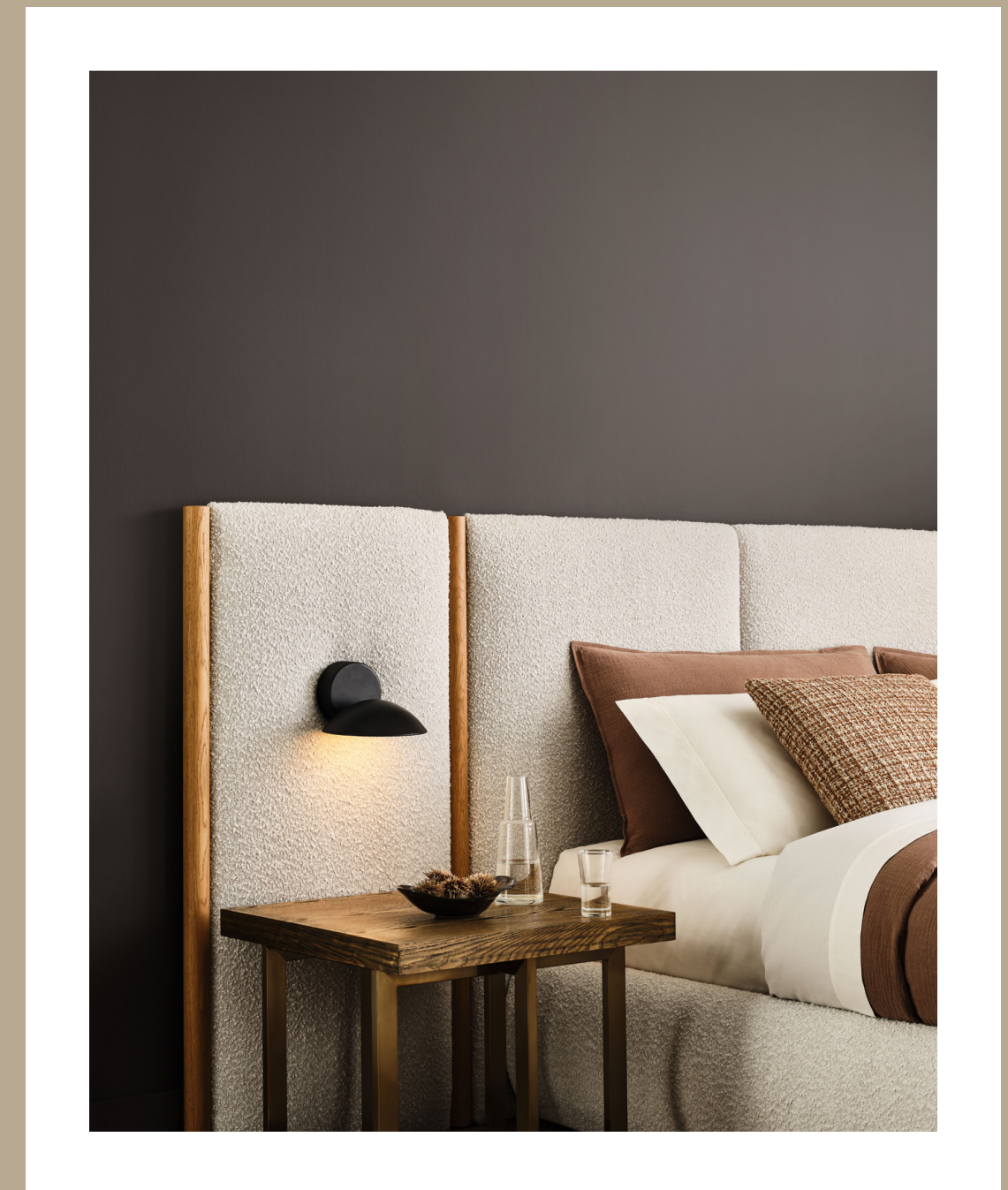


Perfect Greige SW 6073, Matte

Universal Khaki SW 6150, Matte (*wall*) and Semi-Gloss (*trim*)



Clove SW 9605, Matte – Continuity Color



When architecture leaves a lighter footprint and longevity is redefined through care and connection, we build not just for today, but for the future.

Roycroft Bronze Green SW 2846, Matte (walls) – Continuity Color
Caviar SW 6990, Satin (window)

“

Color is the great conduit between humanity and our natural environment, creating a deeper connection with the world around us.

Maggie O’Hare

Senior Color Marketing Manager, Industrial Wood Coatings
Colormix® Trendsight TeamSM

Bring your vision to life

WITH OUR DESIGN+ TRADE PROGRAM

Design+ was created to deepen our commitment to the design community with personalized service, intuitive tools, and exclusive benefits. By bringing it all together into one seamless experience, our new trade program frees up what matters most – time to think, explore, and create – so that you can stay focused on shaping spaces that feel intentional, inspired, and built to last.

Your dedicated Account Executive is at the heart of this experience. As a Design+ member, you'll have direct access to the industry's largest, most highly trained team of experts who understand design intent just as deeply as they understand product performance. Your Account Executive is a true partner, ensuring ideas are realized beautifully, seamlessly, and with confidence.

And to ensure your vision aligns with your sustainability goals, Design+ provides easy access to trusted certifications and third-party platforms like Ecomedes. Paired with innovative products such as Emerald® Symmetry™ Zero-VOC Interior Acrylic, our offerings empower you to specify responsibly. They also help you stay true to the look, feel, and intent of forward-thinking palettes like our annual Colormix® Trend Forecast.

We know that working with nuanced, future-facing color requires tools that keep pace with the ideas behind them. Design+ offers designer-exclusive, large-format samples and downloadable palettes for AutoCAD, Adobe Creative Cloud, and more, for continuity across digital and physical spaces – all to preserve your original vision from concept through completion.



Sue Wadden

Director of Color Marketing, Global Architecture

“Working with nuanced, future-facing color requires tools that keep pace with the ideas behind them.

Become a member at [s-w.com/designplus](https://www.sherwin-williams.com/designplus)

Cordovan SW 6027, Matte – Continuity Color

Derived from nature. Designed for performance.

EMERALD® Symmetry™

Emerald® Symmetry™ paint delivers unrivaled performance and a virtually flawless, color-rich finish in each unforgettable color of the Colormix® Trend Forecast.



Learn More

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COLORMIX® TREND FORECAST **2027**

Our annual Colormix® Forecast has been curated by the experts on our Trendsight TeamSM to explore the rising influences and movements shaping tomorrow's designs. This core collection of the future's most influential colors can be expressed across our entire portfolio of products, and from it, our highly anticipated Color of the Year is drawn, as well as our featured Colors of the Month.

A Legacy of Color Leadership

Explore exclusive content at swcolorforecast.com



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Color samples shown approximate actual paint colors as closely as possible.