

SHERWIN-WILLIAMS®

rewild

COLORMIX® COMMERCIAL TREND FORECAST

2027

SHERWIN-WILLIAMS®

COLORMIX®

COMMERCIAL SPACES

The commercial design landscape is always adapting to the emerging demand for spaces that are inclusive and meaningful.

For 2027, we developed this future-forward color trend forecast, designed to fuel inspiration, sparking boldly innovative possibilities. The Rewild curated collection of 48 colors is intended to be a foundation for the copious ways commercial spaces are experienced, helping designers and architects create moments of comfort, connection and wonder.

We hope you find the colors of Rewild as ignition to your ingenuity, empowering you to create enriching atmospheres that bolster the experiences of those that inhabit them.



Emily Kantz, NCIDQ, EDAC
Interior Designer + Color Strategist
Colormix® Trendsight TeamSM



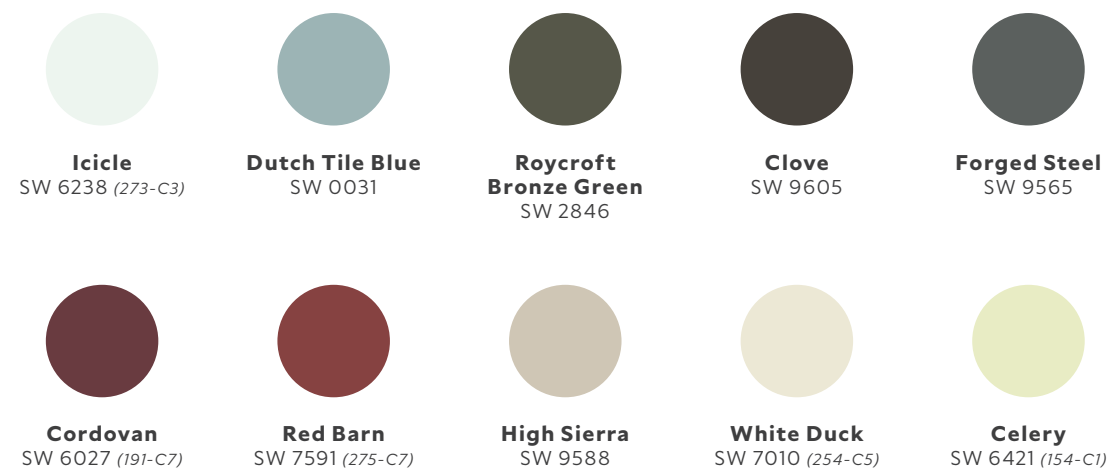
Mountain Fig SW 9690 (wall)

THIS IS rewild

Discover a return to expressive, human-centered color with Rewild, our 2027 Colormix® Commercial Trend Forecast. This exclusive commercial design resource features a curated collection of 48 colors, hand-selected by our Trendsight TeamSM. We invite you to dive into these enduring, inspirational hues when designing within the commercial landscape.

Continuity Colors

In a world of constant change, the Continuity Colors offer confidence and consistency, connecting the legacy of great design with the possibilities of what comes next. These trusted hues provide a reliable foothold for commercial interiors.



Workplace

Neurodivergent Inclusion

With a growing percentage of the workforce identifying as neurodivergent, today's workplace must support a wider range of cognitive and sensory needs. Rather than relying on one-size-fits-all solutions, designers are shaping settings that empower individuals to connect with offices both intuitively and personally.

Studies show that giving users more control over their environment, including lighting, temperature and privacy, can improve well-being and help reduce burnout. Spanning collaborative hubs and quiet focus spaces, inclusive offices have micro-environments to guide employees through different work moments, offering choice and flexibility based on individual needs and tasks. Color is a powerful tool in shaping these experiences, creating emotional cues that help people intuitively connect and navigate the work ecosystem.

The Rewild palette offers designers a rich spectrum of hues that can be layered and combined to establish distinct spatial identities while maintaining a unified aesthetic. This collection's nature-inspired greens, grounding earth tones, expressive brights and atmospheric blues give designers freedom to craft thoughtful scenes that reflect the unique culture of each organization – restoring human touch to the workspace.



Salty Dog SW 9177 (wall)
Yellow Bird SW 9022 (back wall)

Key Workplace Trends

- Flexible settings that support both social interaction and deep focus.
- Sound management is a critical design priority.
- Natural light is an impactful, cost-effective, well-being strategy.
- Color strategies that respond to circadian rhythms and workplace activities.
- Design interventions that support cognitive function and overall satisfaction.

Sherwin-Williams Coil Coatings
Fluoropon® Continuum BOF Blue



Deep Sea Dive SW 7618



Forward Fuchsia SW 6842



Salty Dog SW 9177 (accent)
White Duck SW 7010 (soffet & trim) - Continuity Color

Secret Garden SW 6181 (*accent*)
White Snow SW 9541 (*ceiling*)



Hospitality

Deeper, Meaningful Connections

Hospitality design is deviating from serving broad guest demographics. Instead, the focal point has shifted to experiences that resonate with human behavior and emotional connection. With travelers seeking more than just a place to stay, designers are creating environments that leave a lasting impression long after a guest's stay has ended.

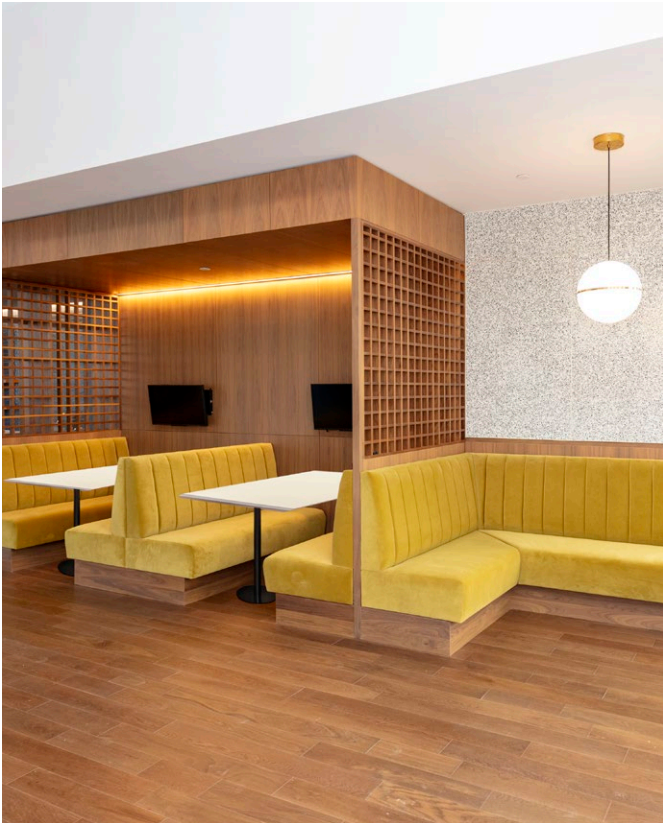
Designers are embedding principles of health and humanity directly into the architecture through thoughtful material selection, natural lighting, acoustic comfort, biophilic elements and intuitive spatial planning. The intention of these choices is to be an innate cornerstone for physical and emotional well-being.

The Rewild Collection provides cohesive colors to define distinct moments throughout a property, from energizing social spaces and immersive dining environments to calming guest rooms and wellness retreats. These colors offer the freedom to create experiences that are uniquely tied to a destination — creating locations that spark deeper understanding and leave guests feeling better than when they arrive.

Forged Steel SW 9565 (*accent*) - Continuity Color
White Snow SW 9541 (*wall & ceiling*)
Dutch Tile Blue SW 0031 (*soffit*) - Continuity Color



Mature Grape SW 6286 (*accent & desk*)
White Duck SW 7010 (*wall*) - Continuity Color



White Snow SW 9541 (*ceiling*)
Sherwin-Williams High Performance Flooring (Precast Terrazzo) SW1051TZ (*wall*)



White Duck SW 7010 (*ceiling*) - Continuity Color
Beachcomber SW 9617 (*reception wall*)
Forged Steel SW 9565 (*trim & skylight*) - Continuity Color

Education

Inclusivity & Adaptability

Preschool & Elementary School

Curiosity and wonder are at the heart of the preschool learning journey. Research highlights the critical role of play in early childhood development, supporting physical movement, social interaction and cognitive growth. Successful room design incorporates play-based strategies and color-coded zones that encourage movement and learning while guiding children through engaging interactive experiences.

Elementary learning environments are shifting toward a more holistic focus that includes well-being, inclusivity and student choice. Biophilic design elements like nature-inspired color palettes, abundant daylight and natural materials encourage calm, welcoming spaces. Adjustable lighting, access to outdoor views and responsive furniture further develop environments where all learners can thrive.

Rewild offers colors that are designed to work in countless combinations, making it easier to create cohesive environments across engaging early childhood spaces or classrooms. With heightened focus on personalization and connection, the palette allows educators and designers to create environments that feel welcoming and human-centered rather than institutional.

Cascades SW 7623 (wall)
Quietude SW 6212 (lockers)
High Sierra SW 9588 (locker wall)
Forged Steel SW 9565 (beams) - Continuity Color

Celery SW 6421 (wall) - Continuity Color



Neurodiverse Design Principles

- Reduce sensory overload.
- Offer choice and control.
- Provide clear wayfinding and predictability.
- Balance social connection with restorative spaces.
- Use universal design strategies that support all learners.

Dutch Tile Blue SW 0031 (wall) - Continuity Color
White Duck SW 7010 (ceiling) - Continuity Color



Education

Inclusivity & Adaptability

Middle & High School

As students develop greater independence and personal identity, middle and high school design leans away from highly structured classrooms toward flexible, student-centered spaces that empower learners to choose how and where they work throughout the day.

Student well-being remains a key priority. Schools continue to look at biophilic design principles, such as access to daylight, comfortable furnishings, sensory-friendly surroundings and quiet individual areas that focus on emotional regulation and mental health.

Color is a pillar in creating atmospheres that support autonomy, well-being and future-ready learning. This forecast helps authenticity flourish, while aiding in a wide range of learning modes. With greater importance on design strategies that are adaptable and technology enabled, color becomes more than a design decision – it becomes a tool for self-expression, belonging and future-focused learning.

Perfect Greige SW 6073 (wall)
Diff of Mist SW 9166 (ceiling & soffit)
Clove SW 9605 (doors & cabinets) - Continuity Color



Iceicle SW 6238 (wall) - Continuity Color
White Snow SW 9541 (ceiling)



Retail

The Humanization of Shopping

As retail evolves from consumption to connection, designers are creating locations that invite people to slow down and engage their senses. A push back against digital fatigue is evident among younger consumers – research shows that 64% of Gen Z shoppers prefer in-store experiences, seeking opportunities to interact and immerse themselves.

At the same time, growing expectations around transparency, sustainability and purpose are influencing where people shop and which brands they choose to support. These converging shifts are redefining retail as a destination for both well-being and belonging. Through layered materiality, tactile textures and thoughtful sensory touches, retailers have an opportunity to create spaces that reflect their brand and the communities they serve.

Rewild empowers designers to move beyond typical retail stores. Nature-inspired tones, rich color relationships and versatile Continuity Colors provide the freedom to create an ambience that is unique to each brand and community. This approach results in settings that communicate purpose and authenticity, fostering the sense of belonging modern shoppers seek.

Drift of Mist SW 9166 (wall & ceiling)
Reynard SW 6348 (accent)



Healthcare

Flexible, Human-Centered Care

Modern healthcare is evolving to embrace wellness, prevention and longevity. By partnering with experts in AI, digital health and neuroaesthetics, healthcare organizations are creating flexible, hospitality-inspired environments. As healthcare moves toward holistic wellness, patients and caregivers expect spaces that feel supportive instead of clinical.

These spaces prioritize comfort, natural materials and color while leveraging intelligent technologies such as adaptive lighting, responsive sound and personalized environmental controls. Circadian lighting systems support patient well-being by mimicking natural daylight patterns, promoting alertness during the day and rest and recovery in the evening.

Color also plays an important role in shaping the healthcare experience. Whether using cooler, calming restorative hues to reduce stress and encourage recovery or warm, welcoming tones to foster trust and patient satisfaction, designers can use Rewild to craft environments that feel tailored to each care space.

Quietude SW 6212 (wall)
White Snow SW 9541 (ceiling)



High Sierra SW 9588 - Continuity Color



Taiga SW 9654 (wall)
High Sierra SW 9588 (window wall) - Continuity Color
White Snow SW 9541 (ceiling)

Red Barn SW 7591 (trim) - Continuity Color
Forged Steel SW 9565 (window casing) - Continuity Color
White Snow SW 9541 (ceiling)



Multi-Family

Holistic, Lifestyle Destinations

As residents increasingly seek more than just a place to live, multi-family communities will continue evolving holistically to become lifestyle destinations. From hospitality-inspired gathering spaces and co-working hubs to wellness amenities and outdoor retreats, today's most successful developments are designed to foster belonging while reflecting the character of the people and communities around them.

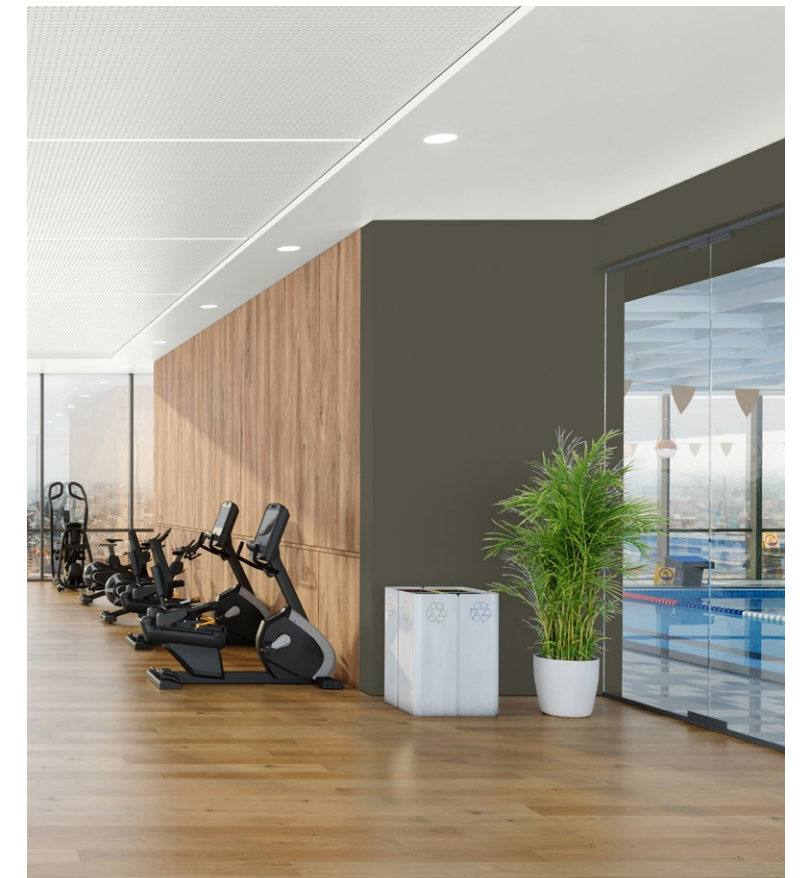
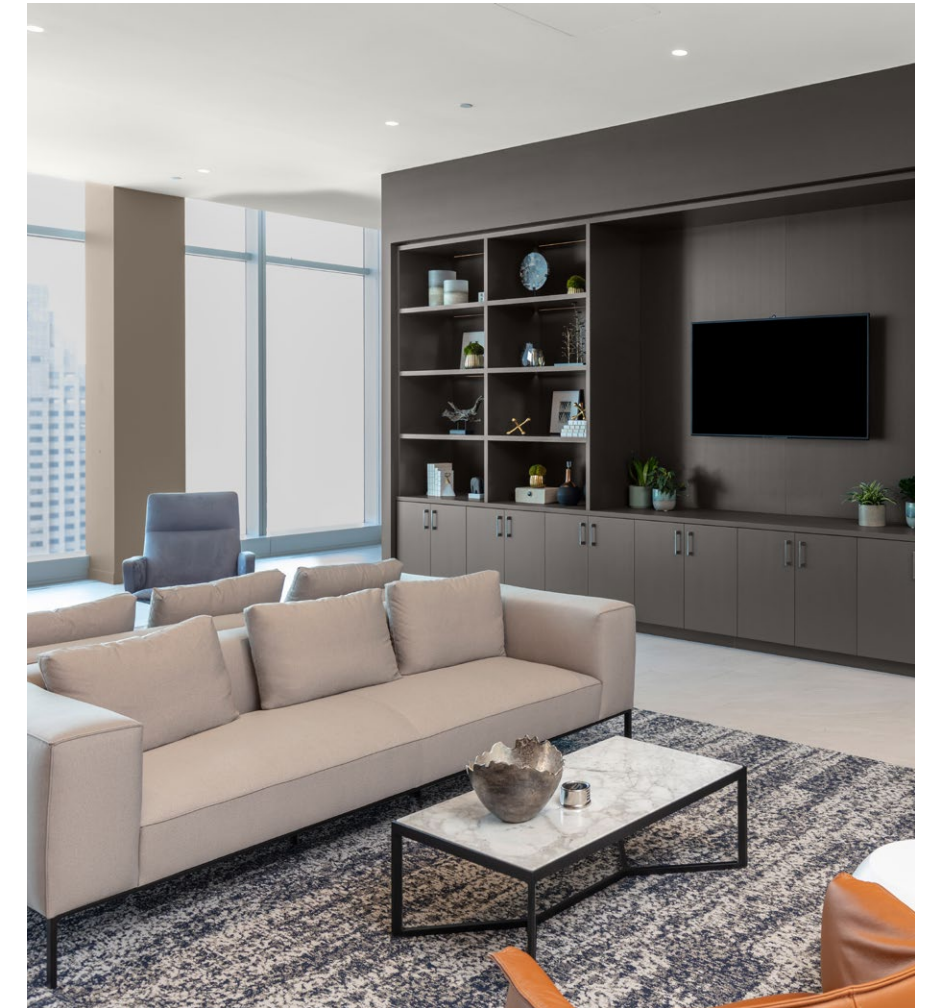
Designers will prioritize biophilic design, seamless indoor-outdoor living, fitness and recovery amenities, community gardens and restorative spaces that support mental and physical well-being. As sustainability becomes a greater priority, residents gravitate toward communities that incorporate energy-efficient technologies, adaptive reuse strategies and environmentally responsible finishes and materials.

At the same time, residential exteriors emphasize authentic regional character through thoughtful color palettes, locally inspired details and private outdoor retreats for those who reside in them to enjoy. The Rewild trend-forward hues guide a cohesive visual story while allowing for distinct moments of character and differentiation — developing places to live that feel freshly modern.

Icicle SW 6238 (*exterior*) - Continuity Color
Caviar SW 6990 (*trim*)



Hulett Ore SW 9574 (*cabinets*)
Perfect Greige SW 6073 (*wall*)
White Snow SW 9541 (*ceiling*)



Roycroft Bronze Green SW 2846 (*wall*) - Continuity Color
White Snow SW 9541 (*ceiling*)



Universal Khaki SW 6150 (*siding*)
Roycroft Bronze Green SW 2846 (*shake siding*) - Continuity Color
White Duck SW 7010 (*trim*) - Continuity Color

Cordovan SW 6027 (*wall*) - Continuity Color
White Duck SW 7010 (*ceiling*) - Continuity Color



High Sierra SW 9588 - Continuity Color

Senior Living

Redefining Aging Communities

Senior living communities continue to evolve from traditional care settings into hospitality-inspired retreats. Beyond enhanced dining, outdoor amenities and smart technology, the industry is focusing on residential-style design avoiding the atmosphere of traditional care settings.

Baby Boomers and Gen X residents are driving demand for choice, flexibility, lifelong learning and experiences that support healthy aging while maintaining a strong sense of purpose and belonging. Design plays a critical role in supporting these needs.

Rewild provides a versatile foundation for senior living environments ranging from private residences and dining venues to community gathering spaces and outdoor amenities. This foundation empowers designers to create communities that feel personal, vibrant and welcoming.

Taiga SW 9654 (wall)
Drift of Mist SW 9166 (trim)





Bring your vision to life

WITH OUR DESIGN+ TRADE PROGRAM

Design+ was created to deepen our commitment to the design community with personalized service, intuitive tools and exclusive benefits. By bringing it all together into one seamless experience, our new trade program frees up what matters most — time to think, explore and create — so that you can stay focused on shaping spaces that feel intentional, inspired and built to last.

Your dedicated Account Executive is at the heart of this experience. As a Design+ member, you'll have direct access to the industry's largest, most highly trained team of experts who understand design intent just as deeply as they understand product performance. Your Account Executive is a true partner, ensuring ideas are realized beautifully, seamlessly and with confidence.

Design+ makes it easier to specify with confidence by providing access to certifications and product documentation verified by independent third-party organizations, a level of transparency that remains inconsistent across the industry. Together with resources from platforms such as Ecomedes and innovative products like Emerald® Symmetry™ Zero-VOC Interior Acrylic and ProMar® 200 HP Zero-VOC Interior Acrylic, Design+ helps designers align sustainability goals with aesthetic intent, bringing forward-thinking palettes such as our annual Colormix® Trend Forecast to life responsibly.

We know that working with nuanced, future-facing color requires tools that keep pace with the ideas behind them. Design+ offers designer-exclusive, large-format samples and downloadable palettes for AutoCAD, Adobe Creative Cloud and more, for continuity across digital and physical spaces — all to preserve your original vision from concept through completion.



Sue Wadden
Director of Color Marketing, Global Architecture

“ Working with nuanced, future-facing color requires tools that keep pace with the ideas behind them. ”

Sue Wadden
Director of Color Marketing, Global Architecture

Become a member at www.s-w.com/designplus



SHERWIN-WILLIAMS®

rewild

COLORMIX® COMMERCIAL TREND FORECAST

2027

Our annual Colormix® Forecast has been curated by the experts on our Trendsight TeamSM to explore the rising influences and movements shaping tomorrow's designs. This core collection of the future's most influential colors can be expressed across our entire portfolio of products with our Full Spectrum of Possibilities, and from it, our highly anticipated Color of the Year is drawn, as well as our featured Colors of the Month.

Explore exclusive content at swcolorforecast.com



 SWDesignPros

 SWDesignPros

 Sherwin-Williams for Design Pros

 SherwinWilliams

 Sherwin-Williams Paints, Stains, Colors & Supplies

Color samples shown approximate actual paint colors as closely as possible.