

Faux Impressions™



SPECIALTY FINISHES FOR COMMERCIAL SPACES  
An impression that lasts.



## Create stunning effects in commercial spaces.



LOBBY (opposite, left & below)  
High-Polish Fresco custom-matched to SW 6114 Bagel



The Starrett-Lehigh Building, New York, New York

## The ultimate in ease and flexibility.

Faux Impressions specialty finishes are well-suited to both commercial and residential projects. The simple application process enables contractors to achieve consistently outstanding results—even when pros of varied skill levels are working the same job.

Faux Impressions apply quickly—in as few as two coats with an optional acrylic topcoat for Metallic and Quartz Stone finishes—so you can confidently specify specialty finishes without worries of impacting the project timeline or budget.

Plus, these specialty finishes are great for any type of project because the products are water-based, low-odor and VOC-compliant to meet LEED® NC, CI and CS requirements.

## Get inspired.

Every Faux Impressions specialty finish is available in any Sherwin-Williams® color so you have limitless design possibilities. Ask your Sherwin-Williams Architectural or Designer Account Executive about our Color Sample Kit and fan deck of metallics. Pick up 3" x 6" Faux Impressions sample cards in dozens of color combinations at Sherwin-Williams locations or online at [swcolorsamples.com](http://swcolorsamples.com).

You can find all the Faux Impressions products, tools, applicators and support you need to complete your job at any of the more than 3,300 Sherwin-Williams stores in North America.

**Access additional information, instructional materials, videos and complete specifications at [swfaux.com](http://swfaux.com).**

**For product and compliance questions, call 1-800-321-8194.**

Add drama and distinction to your project with eye-catching Faux Impressions specialty finishes by Sherwin-Williams. These unique finishes feature subtle details not found with standard paint in order to maximize visual interest, give you the opportunity to create a dramatic environment or allow you to highlight special areas or focal points within the space.

With Faux Impressions, you're certain to find a specialty finish to match your inspiration and your vision—from the classic elegance of Tuscan plaster to the soft sparkle of quartz stone or the contemporary cool of metallic glazing.

Faux Impressions™ specialty finishes are ideal for a variety of applications including:

hotel lobbies,  
dining halls and  
conference centers

office building vestibules,  
common areas  
and elevators

houses of worship

restaurants  
and cocktail lounges

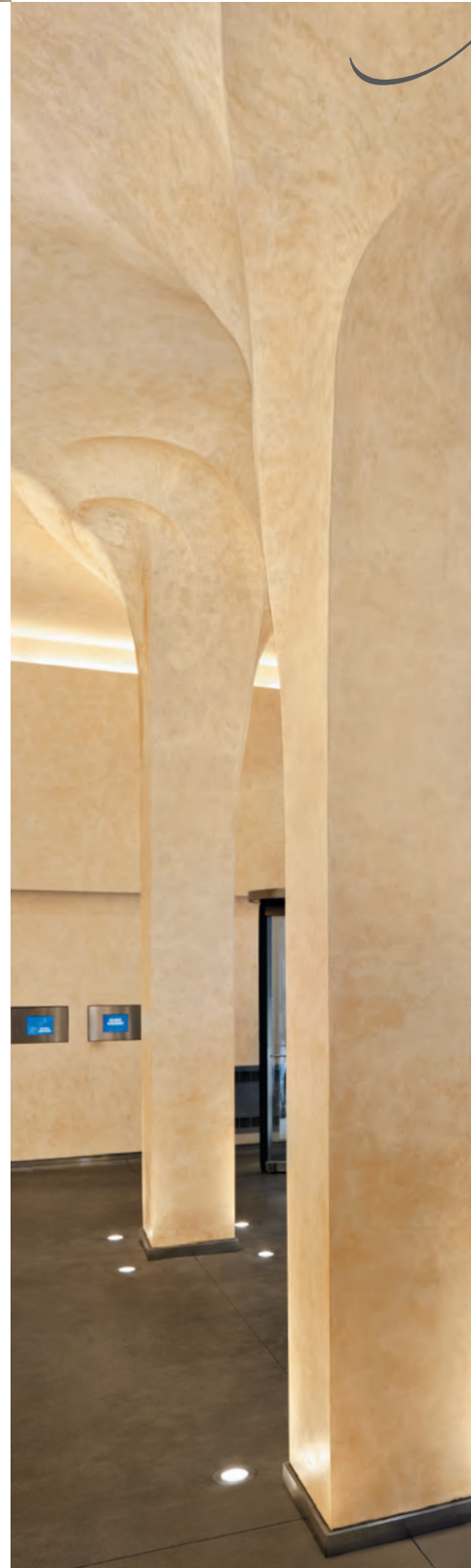
casinos

healthcare facility  
waiting rooms  
and public spaces

day spas

boutique retail shops

residential spaces



*Faux*  
impressions

**ADDED PROTECTION**



The secret to increasing durability for Metallic and Quartz Stone finishes in high-traffic areas is topcoating with Sher-Clear™ 1K. Available in high-gloss, semi-gloss and flat, this optional acrylic clear coat provides an added element of protection that improves washability, scrub resistance and abrasion resistance.\* It even stands up to regular cleaning in areas like restrooms.

*\*Without Sher-Clear 1K, Faux Impressions has the durability of satin latex paint. Ask your Sherwin-Williams rep for complete performance specifications.*



Copper Gleam SWF 129



Caviar Metallic SWF 305



Well-Bred Brown Quartz Stone SWF 262

**High-Polish Fresco**  
(Venetian Plaster)

The glossy, marble-like appearance simulates the smooth, translucent sheen of Venetian plaster.

- Faux Impressions offers the only available tint-controlled Venetian plaster product for unlimited color flexibility and accuracy.
- Goes on up to 50% faster than conventional plasters, and polishes with less effort.

**Metallic**  
(Smooth & Brushed)

Reflective pearlescence creates an ultra cool and luxurious look. A great way to add drama and glamour.

- Achieve a sprayed-on appearance with roller-applied application.
- Can be applied with airless sprayer if preferred.
- Available in both pearl and gold tint bases with limitless color options.

**Quartz Stone**  
(Smooth & Brushed)

Soft, sparkling appearance that offers dazzling visual beauty plus a velvety, tactile experience.

- Unlike other systems that require troweling, Faux Impressions Quartz Stone can be rolled on for faster application.
- Goes on up to 50% faster than similar decorative finishes.



# *Faux* impressions



**VAULTED CEILING** *(above)*  
High-Polish Fresco  
Glassy Taupestone SWF 128;  
Metallic Glaze  
Copper Pot Metallic SWF 345

**BAR DINING AREA** *(above)*  
Brushed Quartz Stone  
Kilim Beige Quartz Stone SWF 234

**LOBBY** *(left)*  
High-Polish Fresco  
custom-matched to SW 6221 Moody Blue;  
Taped and painted stripes  
Steely Gray Metallic SWF 311

**WINE ROOM** *(below)*  
Quartz Stone  
custom-mixed colors

**MAIN DINING AREA** *(cover)*  
BACK WALL High-Polish Fresco  
Copper Gleam SWF 129;  
BOOTH DIVIDER High-Polish Fresco  
Glassy Taupestone SWF 128;  
UPPER WALL Quartz Stone  
Latte SWF 235

VUZ Restaurant, Draper, Utah





(above left) Well-Bred Brown Quartz Stone SWF 262  
LOBBY (above center and right) High-Polish Fresco custom-matched to SW 6114 Bagel



Visit us at [sherwin-williams.com](http://sherwin-williams.com)

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