

Hospitality Facilities



SHERWIN-WILLIAMS®



We've got you covered.

From capital expenditure projects to maintenance, Sherwin-Williams helps make it easy for Hospitality Facility Owners, Managers and Engineers.

Nationwide Reach

With 5,000+ stores and 135+ dedicated Floorcovering facilities, we're here for you everywhere you need us.

Custom Color Solutions

From photo imaging tools to personalized consultations and color standards, our color experts will help you every step of the way.

SHERWIN-WILLIAMS®

TOTAL SOLUTION PROVIDER



Your One-Stop Shop

Floor to ceiling and everything in between, you can find an ideal coating or solution from our comprehensive lineup of industry-leading products.

Personalized Support

Our 3,400+ field reps and team of dedicated National Account Executives provide personalized solutions and support tailored to your unique facility.

Big projects or small, from the interior to the exterior, from the walls to the walkways, we have what you need to make your facility stand out.

Paints & Finishes	Floorcovering & Installation	Equipment & Supplies	Wallcoverings & Window Treatments	Concrete Coatings	Roofing Solutions




Interior Coatings

- A**  **Duration Home® Interior Acrylic Latex** 
Exceptional coverage with advanced stain-blocking technology. Features Moisture Resistant Technology offering quick return to service in moist environments.
- B**  **SuperPaint® with Air Purifying Technology Interior Acrylic Latex** 
Helps improve indoor air quality by reducing volatile organic compounds (VOCs) and breaking down common interior odors.¹
- C**  **SuperPaint® with Sanitizing Technology Interior Acrylic Latex** 
Keeps walls sanitized 24/7 with ongoing antibacterial action to prevent the spread of certain harmful bacteria on painted surfaces.²
- D**  **Scuff Tuff® Interior Waterbased Enamel** 
Durable finish that protects against scuffing, scratching and burnishing, making it the easy choice for high-traffic areas.
- E**  **ProMar® 200 HP Zero VOC Interior Latex** 
Delivers durability, abrasion resistance and outstanding hide and meets MPI® High Performance and X-Green categories.
- F**  **ProClassic® Acrylic Latex Enamel**
Easily create fine-quality features and get all the benefits of a water-based enamel without sacrificing adhesion, durability and block resistance.
- G**  **Tuff Surface® Premium Texture Finish**
Provides a reliable and cost-effective way to achieve a rich, textured profile. An excellent option for uneven or damaged surfaces.

High Performance Coatings

- H**  **Pro Industrial™ Acrylic Coating** 
An easy-to-apply, quick-dry, durable acrylic that resists stains and flash/early rust.
- I**  **Pro Industrial™ Waterbased Catalyzed Epoxy** 
Resistant to abrasion, impact, corrosion, chemicals, stains, scrubbing and blocking. Ideal for public spaces like bathrooms, hallways, fitness areas and locker rooms.
- J**  **Pro Industrial™ High Performance Epoxy**
An extremely hard and tough coating with unsurpassed durability and chemical resistance. Apply direct-to-metal for excellent corrosion resistance.
- K**  **Pro Industrial™ Pre-Catalyzed Waterbased Epoxy** 
Delivers advanced toughness, durability and stain resistance in a single-coat formula, with less than 50 g/L VOC.
- L**  **Pro Industrial™ Acrolon™ 100 HS Waterbased Urethane**
Withstands diverse environments, weather, chemicals and usage. Adheres to a wide variety of properly prepared surfaces.



High Performance Coatings (cont.)

- M**  **Pro Industrial™ Waterbased Alkyd Urethane Enamel**
Combines the flexibility and durability of a urethane, the smooth finish of an enamel and the ease of application of a waterbased coating.
- N**  **Pro Industrial™ DTM Acrylic Primer/Finish** 
This fast-drying, rust-resistant formula can be used as a primer under most water-based topcoats or alone as a primer/topcoat system.

Exterior Coatings

- O**  **Emerald® Rain Refresh™ Exterior Acrylic Latex**
An ultra-durable coating with excellent UV and weather protection, Rain Refresh is formulated with Self-Cleaning Technology for a clean, fresh look with minimal maintenance.
- P**  **Duration® Exterior Acrylic Coating**
Featuring PermaLast® Technology with acrylic co-polymers for maximum durability. Self-priming and mildew resistant.³
- Q**  **Latitude® with ClimateFlex Technology®**
Combines high-quality performance with best-in-class weather-adaptive technology for results that are ideal, even when the weather isn't.
- R**  **SuperPaint® Exterior Acrylic Latex**
Paint and primer that withstands the elements and resists peeling, blistering and early dirt pickup. Formulated with Advanced Resin Technology for outstanding adhesion and hide.
- S**  **Loxon® Self-Cleaning Acrylic Coating**
Sheds dirt on contact with rain or other water sources and offers exceptional weather resistance from UV, alkalinity, efflorescence and chalking.
- T**  **ConFlex™ Flexible Concrete Waterproofing**
Provides a slip-resistant, breathable finish that protects concrete surfaces from water intrusion. Available in both smooth and textured finishes, its quick dry time allows for use soon after application.

Floor Coatings

- U**  **ArmorSeal® Floor Coatings**
Diverse epoxy, urethane, primer and patch solutions for all traffic levels, offering both appeal and performance.
- V**  **Poly-Crete® Flooring Systems**
Rapid curing, chemical resistant and moisture tolerant systems combine water-based urethane resins with cement and special aggregate for durability in tough environments.

¹The length of time that odor and formaldehyde are actively reduced depends on the concentration, frequency of exposure and amount of painted surface area.

²EPA-registered paint that kills 99.9% of Staph (*Staphylococcus aureus*), E. coli (*Escherichia coli*), MRSA (*Methicillin-resistant Staphylococcus aureus*), VRE (*Vancomycin-resistant Enterococcus faecalis*) and *Enterobacter aerogenes* on painted surfaces within two hours of exposure, and continues to kill 90% of bacteria for up to four years when the integrity of the surface is maintained.

³Contains agents that inhibit the growth of mildew on the coating film surface.

Hospitality Facilities

Coating Systems Guide

Use this guide to discover the right products for you. Simply reference the corresponding letters on the diagram to match the ideal products for each area of your facility.

Conference/Multi-Purpose Room

Ceiling	B	D	E			
Walls	A	B	C	D	E	F
Doors & Trim	F	K	M			

Guest Room

Ceiling	A	B	D	E	
Walls	A	B	C	D	K
Doors & Trim	F	K	M		

Bathroom

Ceiling	A	B	C	E
Walls	A	B	C	E
Doors & Trim	F	H	K	M

Balcony

Surface	T
Handrails	M

Hallway/Corridor

Ceiling	B	C	D	E		
Walls	A	B	C	D	H	K
Doors & Trim	E	F	H	K	M	

Lobby/Common Area

Ceiling	A	C	D	E
Walls	A	B	C	K
Doors & Trim	F	H	K	M

Sealants

Variety of sealants for maximum performance and flexibility.

- SherMax™
- White Lightning®
- Flame Buster®
- Loxon® Sealants

Laundry/Maintenance

Ceiling	I	K
Walls	G	I
Floor	J	T
Doors & Trim	H	M

Pavement Markings

Sherwin-Williams has a complete selection of pavement marking solutions including waterborne and solvent-based coatings.



PRODUCT CERTIFIED FOR
LOW CHEMICAL EMISSIONS
UL.COM/GG
UL 2818

= GREENGUARD GOLD CERTIFIED

Roof Coatings

Our UNIFLEX® and Kool Seal products protect original roof systems and extend your building's life cycle:

- 90% reflectivity
- Decrease cooling costs
- Reduce surface temperatures
- Energy savings

Wall Protection Systems

Maintains a residential appearance while withstanding daily wear and tear. The aesthetically pleasing protection offers the perfect blend of durability and style, ensuring buildings look great and last longer.

- Low impact corner guards
- ADA signage
- Rigid sheet wall protection
- Window CordFree shades

Exterior Surfaces

Walls	O	P	Q	R	S
Trim	H	L	N		

Fitness Center

Ceiling	F	H	K	M	
Walls	A	B	C	E	K
Doors & Trim	F	H	I	K	M

Indoor/Outdoor Pool

Pool Deck	T	U
Chemical Storage	J	U
Interior Walls & Ceiling	I	L

Parking Garage

Sherwin-Williams offers a wide range of products engineered to stand up to the harsh conditions unique to parking structures, including:

- Water repellents
- Concrete stains
- Epoxy injections
- Urethane deck systems

Restaurant/Kitchen

Ceiling	D	E	I	K	
Walls	A	B	D	H	K
Floor	U	V			
Doors & Trim	F	H	K	M	

Flooring Solutions

A wide selection of name-brand carpeting, vinyl, wood and ceramic flooring plus reliable installation.

Decorative Concrete — Interior & Exterior

H&C® has all of your decorative concrete needs – Add years of life to new concrete, or revitalize old concrete for much less than the cost of replacement.

- Stains
- Waterproofers
- And more!
- Sealers
- Resurfacers

SHERWIN-WILLIAMS®



Dependable for Over 155 Years and Counting

At Sherwin-Williams, we have you covered. Our commitment to excellence spans over 155 years, and our ongoing strategy is focused on your success today, tomorrow and for years to come. From color consistency and product availability to innovation and expertise, we are focused on providing an exceptional experience for you every step of the way as you grow your business. When you partner with Sherwin-Williams, you choose a deeply experienced team that understands your business and the paint industry.



Predictable and Consistent Service

We're everywhere you need us with more than 5,000+ company-owned stores, 3,400+ reps and a deeply experienced team. We are here to assist you in solving the challenges you face every day.



Highly Educated Paint and Floorcovering Experts

Our strong reputation attracts the best talent in the industry — allowing us to be a knowledgeable single-source option for all your paint and flooring needs.



Responsive Supply Chain

You can count on our world-class supply chain's design, reach, relationships and purchasing power to ensure that the products you need will be available when and where you need them.



Product and Color Consistency

Quality is just as important to us as it is to you, so we don't cut corners. We control our own manufacturing, allowing us to rigorously maintain quality and color performance.



Customer-Centric Innovation

With annual new product launches in the double digits, Sherwin-Williams is committed to bringing professional painters the newest and most innovative technology and tools.

Contact your nearest Sherwin-Williams store, or to have a representative contact you, call 1-800-524-5979.

