

# HOSPITALITY

Coating Systems



**Sherwin-Williams provides a full range of coating solutions to protect and beautify every area of your hospitality facility. Your local Sherwin-Williams representative can assist in developing specifications for your performance, budget, deadline and VOC requirements.**

## *Interior Finishes*

- A Paint Shield™**  
**Interior Latex Microbicidal Paint**  
Paint Shield, the first EPA-registered microbicidal paint with the power to kill bacteria\* after 2 hours of exposure on painted surfaces. Paint Shield is a new tool designed to help prevent the spread of bacteria that can cause serious illness. Paint Shield kills greater than 99.9% of bacteria including Staph, MRSA and *E. coli* and remains effective for up to four years. Available in approximately 550 colors in our popular eg-shel finish. Paint Shield has achieved GREENGUARD GOLD Certification† as well.
- B Duration Home® Interior Acrylic Latex**  
Features exclusive cross-linking technology for true washability and allows most stains to wipe away easily with water. Offers excellent hide and touchup and contains anti-microbial agents to resist mildew formation on the paint film. Available in all colors including bold, vivid accents.
- C Harmony® Zero VOC Interior Acrylic Latex**  
Contains odor eliminating technology‡ to reduce common indoor odors and help rooms stay fresher longer. Delivers very good hide and withstands frequent washings. Anti-microbial agents resist mildew formation on the paint surface. Formaldehyde reducing technology† helps promote better indoor air quality by reducing VOCs from possible sources like insulation, carpet, cabinets and fabrics. Has achieved GREENGUARD GOLD Certification.‡
- D ProMar® 200 Zero VOC Interior Latex**  
The first complete professional line that not only has zero VOCs, but is also available in six sheens and all colors including accents. Delivers excellent durability, hide and touchup. Meets the most stringent VOC regulations. Has achieved GREENGUARD GOLD Certification.‡
- E ProClassic® Water Based Enamels**  
Exceptional adhesion, excellent flow and leveling, non-yellowing and a unique wet and dry hide makes ProClassic an excellent choice for doors and trim, cabinets and furniture. ProClassic Enamels feature all the benefits of water-based enamels without sacrificing adhesion, durability and block resistance.
- F Tuff Surface™ Premium Texture Finish**  
Easily applied with airless and conventional texture spray equipment, delivering an appealing knockdown, splatter or orange peel texture. Practical, durable, and attractive, Tuff Surface stays where it's sprayed to hide imperfections, saving you time and money and providing long-lasting beauty.

## *High Performance Finishes*

- G Pro Industrial™ Water Based Catalyzed Epoxy**  
High-performance coating that is hard and tough with exceptional resistance to abrasion, impact, corrosion, chemicals, stains, scrubbing and blocking. Flows and levels to a smooth finish and meets the most stringent VOC regulations. Has achieved GREENGUARD GOLD Certification.‡
- H Pro Industrial™ Acrylic Coating**  
Easy-to-apply coating for commercial spaces. This high performance acrylic is for interior or exterior use. It has exceptional stain and early rust resistance, is fast drying, flows and levels to a smooth finish and it meets the most stringent VOC regulations. Has achieved GREENGUARD GOLD Certification.‡
- I Pro Industrial™ Pre-Catalyzed Water Based Epoxy**  
Advanced toughness and durability in a single-component coating. It is resistant to most commercial cleaners and has excellent stain blocking properties. Flows and levels to a smooth finish with effortless application.
- J Pro Industrial™ High Performance Epoxy**  
An extremely hard and tough coating with unsurpassed durability and chemical resistance. Apply direct-to-metal for excellent corrosion resistance. A high solids, high build coating, it has excellent scrubability and resists stains and blocking.
- K Pro Industrial™ Water Based Alkyd Urethane Enamel**  
A premium interior/exterior coating that combines the durability of a urethane, the super smooth surface and excellent washability of an enamel, and the easy application of a water-based coating. Available in low sheen, semi-gloss and gloss, and can be tinted to most colors.
- L Pro Industrial™ Water Based Acrolon™ 100**  
Engineered to withstand demanding environments, in a wide range of weather, chemical and usage conditions both interior and exterior. This durable acrylic urethane formulation has excellent adhesion to a wide variety of prepared substrates and is available in a full range of colors.
- M Pro Industrial™ DTM Acrylic Primer/Finish**  
A water-based acrylic emulsion, interior/exterior, corrosion resistant primer for direct application on exterior steel, aluminum, galvanized metal, masonry substrates, as well as over zinc-rich primers. Tintable to a variety of colors, this single-component formula can be brushed, rolled or sprayed.

## *Exterior Finishes*

- N Duration® Exterior Acrylic Coating**  
Formulated with PermaLast® technology, which results in a thick, flexible layer for excellent hide and protection from peeling and blistering. Duration provides a mildew resistant coating. It is self-priming and requires just one coat for repaints and two coats for new work.
- O Resilience® Acrylic Exterior Latex**  
Provides outstanding hide and durability plus ease of application. With Resilience, the threat of rain or dew will not slow down or delay the job because it is specially formulated with MoistureGuard™ technology, which resists moisture twice as fast as standard exterior latex coatings.
- P Loxon XP® Masonry Coating**  
This direct-to-concrete and masonry high build coating offers maximum performance in one less coat, with no need for priming. Using proprietary technology, Loxon XP goes on thick to provide exceptional resistance to alkali, efflorescence and wind-driven rain. Meets the most stringent VOC regulations.
- Q SherCrete® Flexible Concrete Waterproofer**  
A slip-resistant, breathable finish designed to protect from water intrusion. This single-component water-based formula has fast dry times, outstanding durability and can be tinted to hundreds of colors. Use as a stand-alone product or over-coated to provide maximum performance.
- ## *Floor Coatings*
- R ArmorSeal® Floor Coatings**  
A broad range of epoxies, urethanes, primers and patches for light to heavy traffic areas combining both aesthetic appeal and high performance.
- S General Polymers® FasTop® Flooring System**  
Designed for fast installation, quick return to service and long-lasting performance. Cures rapidly with excellent chemical resistance and is moisture-tolerant during and after installation. Combines water-based urethane resins with cement and unique aggregates for tough environments.

\*Staph (*Staphylococcus aureus*), MRSA, *E. coli* (*Escherichia coli*), VRE and *Enterobacter aerogenes*.

†The length of time Harmony actively reduces odors and formaldehyde depends on the concentration, the frequency of exposure and the amount of painted surface area.

‡GREENGUARD Certified products are certified to GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit [ul.com/gg](http://ul.com/gg).





#### GUEST ROOM

Ceiling **B C D**  
Walls **A B C D F**  
Doors & Trim **E G H**

#### CONFERENCE/ MULTI-PURPOSE ROOM

Ceiling **C D**  
Walls **A B D F I**  
Doors & Trim **H**

#### BALCONY

Surface **Q**  
Handrails **K**

#### BATHROOM

Ceiling **B C**  
Walls **E C**  
Doors & Trim **H**

#### HALLWAY/CORRIDOR

Ceiling **C D**  
Walls **A B C F I**  
Doors & Trim **E G H**

#### FITNESS CENTER

Ceiling **C D**  
Walls **A B C F I**  
Doors & Trim **H**

#### UNIFLEX® ROOF COATINGS

Designed to protect original roof systems and help extend the building's life cycle. With up to 90% reflectivity, surface temperatures are reduced resulting in decreased cooling costs and energy savings.

#### PARKING GARAGE

Sherwin-Williams offers a wide range of products engineered to stand up to the harsh conditions unique to parking structures including:

- Water repellents
- Concrete stains
- Epoxy injections
- Urethane deck systems

#### WALL PROTECTION SYSTEMS

With the high-traffic and demanding conditions of many facilities, you need some of the most durable and trusted wall protection applications available. Whether it's protective wallcovering to preserve the lifetime of the walls or a handrail to assist individuals down a corridor, Inpro® products have been designed to offer the solutions you need to care for your guests and your walls!

#### FLOORING SOLUTIONS

A wide selection of name-brand carpeting, vinyl, wood and ceramic flooring plus 24-hour turn and reliable installation.

#### SEALANTS

A variety of sealants for maximum performance and flexibility are available including SHER-MAX™, White Lightning™ Polyurethane, Flame Buster™ and Loxon®.

#### LAUNDRY/ MAINTENANCE

Ceiling **G I**  
Walls **G I**  
Floor **R S**  
Doors & Trim **G H**

#### LOBBY/ COMMON AREA

Ceiling **C D**  
Walls **A B C F I**  
Doors & Trim **E G H**

#### INDOOR/OUTDOOR POOL

Pool Deck **Q**  
Chemical Storage **J**  
Interior Walls & Ceiling **J**

#### EXTERIOR SURFACES

Walls **N O P**  
Trim **H K**

#### RESTAURANT/KITCHEN

Ceiling **C D**  
Walls **B D F G I**  
Floor **R S**  
Doors & Trim **G H**

#### PAVEMENT MARKINGS

Sherwin-Williams has a complete selection of pavement marking solutions including waterborne and solvent-based coatings. Our industry-leading products provide cost-effective performance, durability, reliability and compliance.

#### DECORATIVE CONCRETE - INTERIOR & EXTERIOR

From stampable overlays and textures, color hardeners and densifiers, solid and semi-transparent stains or dyes and clear sealers, Sherwin-Williams H&O® Concrete Coatings have the solutions that stand the test of time and help you complete your design vision. With our complete portfolio of decorative concrete products for sidewalks, patios and driveways, you can be sure that we can help you meet demanding budgets, timelines, and performance requirements.





## Your single-source supplier for all the solutions that keep the needs of the hospitality market covered.

### High-Quality Coatings

- A wide range of high-performance coating systems for walls, floors, roofs and concrete surfaces.
- Coating options that meet the most stringent VOC regulations.
- All latex and water-based paints are tinted with GREENGUARD GOLD certified ColorCast Ecotoner® colorants, which do not add to the VOC content and won't compromise the thickness or coverage of the paint. Only Sherwin-Williams has color formulas calibrated specifically for every product and every sheen to provide outstanding color accuracy and vibrancy.

### Specialty Coatings

- Product innovations like Dry Erase Clear Coating — turns most any wall into a dry erase board; Tuff Surface™ Premium Texture Finish easily applied for a knockdown, splatter or orange peel texture; and Anti-Graffiti Coating for easy graffiti removal.
- Heavy-duty floor coatings and decorative systems including terrazzo.

### More than Coatings

- Wallcovering collections are available in popular styles and colors.
- From carpet and vinyl to tile and ceramic, a wide selection of flooring is available with fast, professional installation.
- Applicators, tools and equipment to get the job done right.

### Service & Reliability

- With 4,000 stores and 2,400 representatives, we provide fast, local service and onsite assistance. Products are readily available at Sherwin-Williams stores every day.
- Your Sherwin-Williams representative can provide a Custodian™ Report detailing all of your products and colors for easy future maintenance.
- Centralized account management and national account teams offer customized solutions that can help standardize purchases, stabilize costs, simplify processes and maximize supply chain efficiencies.
- Sign up on myS-W.com to manage your account online. Access your balances, make payments, set communication preferences and save your favorite products, colors and more.
- Savings every day to every pro with ProDiscounts™. Save 15% off list price on painting supplies; 20% off list price on case lot quantities on over 150 popular items and volume pricing on paints and coatings with your Sherwin-Williams pro account.

### Color & Aesthetics

- Color design services help create an inviting and appealing environment to attract guests and help you stay competitive. Computer photo imaging for easier exterior color selection.
- Exclusive ColorSnap® Precision computerized color matching for quick, accurate matches in any sheen. Formulas archived for 6 years for color consistency.



We can help you standardize purchases, stabilize costs, consolidate orders and directly source your products. We own our own manufacturing and distribution facilities, stores and transportation fleet, which means our buying power and resources ensure you get the best value and complete consistency. We have been serving the professional market since 1866. No other company is better trained or better prepared to assist you. Just ask Sherwin-Williams.

# Sherwin-Williams provides high-performance solutions that meet your requirements for fast return to service, aesthetics and durability.

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Sherwin-Williams is committed to developing innovative coatings and programs to help protect your property investments, control costs and maximize efficiencies.

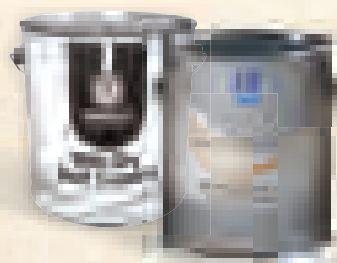
ACCESSORIES



**SHERWIN-WILLIAMS.**  
  
**PRODISCOUNTS™**  
Every Day To Every Pro.



WALL COATINGS



ROOFS/EXTERIORS



FLOORING SYSTEMS

**LET SHERWIN-WILLIAMS PUT  
150 YEARS OF EXPERIENCE  
TO WORK FOR YOU.**

Sherwin-Williams is dedicated to giving you the answers you need and the personalized service you deserve — providing the most extensive distribution platform in the industry and products and services that help maximize performance and aesthetics, control costs, and improve application efficiencies. As your single-source supplier for coatings, supplies, flooring and wallcovering, Sherwin-Williams helps ensure that deadlines, budgets and expectations are met. On-site delivery and in-stock reliability will help you get the job done faster.

Contact your nearest Sherwin-Williams store or to have a representative contact you, call 1-800-524-5979.



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