



Your Property Management Partner.

*From capital expenditure projects to maintenance,
Sherwin-Williams helps make it easy for multi-family property managers.*



Like all multi-unit property managers, you need partners you can depend on. So, at Sherwin-Williams, we brought together experts from every corner of our company to lend a hand. With our design specialists, paint advisors, and service professionals, you have the resources you need to make your communities stand out.

What's more, you have our unwavering commitment. Count on our deep experience working with multi-family residences. Count on our more than 150 years of innovation. Count on us—all of us—to be your partner in success.

Sherwin-Williams.

Where experience and innovation come together for your success.





The **Art** of attracting residents.

Prospective residents are looking at numerous properties. So, it goes without saying that yours needs to stand out. It needs to catch their eye and make them think, "Yeah, this place feels like home." At Sherwin-Williams, we offer unparalleled color expertise and solutions to help you make a good first impression.

Color Marketing and Design Services.

Whether you're appealing to Baby Boomers or Millennials, color gives you the opportunity to attract and retain residents. Using the latest trends and our industry-leading color expertise, our experienced design specialists can create interior and exterior color schemes that are unique and inviting.

Feature Wall Program. Residents can add a splash of color for a bold point of differentiation in their space when you offer the option of selecting a feature wall color and bold accent trim.

Custom color cards. Want to increase resident satisfaction and revenue? With our professionally designed color cards, personalized with your property name, you can quickly show your residents all the options you offer.

Exterior Photo Imaging. Using photos of your property, our digital exterior imaging service provides a range of color options to enhance curb appeal and takes the guesswork out of color selection for the exteriors of your properties.

Proven products for maximum curb appeal. From your siding to your walkways, your pool areas to your balconies, we've got you covered. We even offer 100 VinylSafe® paint colors that resist warping and buckling when applied to a sound stable vinyl substrate. What's more, our decorative concrete coatings and durable exterior products help improve appearance and extend the lifecycle of your projects. This minimizes repaints and saves you time and money.



Whether you want to update interior units, add a splash of color to public areas or use the latest color trends on exteriors, we can put together a look that makes your properties shine, inside and out.





The Science of keeping them.

Your residents always want their units to feel like the first day they moved in. Which is why you want products that are formulated to last. You'll be glad to know that our team of coatings scientists are constantly researching, improving, and inventing to bring you high-performance systems for your walls, floors, roofs and concrete surfaces. With our advanced color technologies, we can ensure your property's aesthetic appeal for years.

ColorSnap® Precision. Our exclusive technology for ensuring exceptional color accuracy in the paint. ColorSnap Precision specially calibrates color formulas by product and sheen—even custom color matches. Get astonishing gallon-to-gallon color consistency. Match any wall color or paint for simple touch-ups while controlling expenses and quickening turns. And custom color formulas are archived for 6 years ensuring easy reordering.



RECOMMENDED PRODUCTS

Property Solution Interior Latex. With Property Solution, you can tackle a wide range of common challenges in your multi-unit property. This VOC-compliant coating applies quickly and easily, so you can turn units faster. It delivers good hide for a uniform appearance, has very good touch-up, withstands mild scrubbing and resists burnishing.

Extreme Cover™ Stain Blocking Paint and Primer in One. Features excellent blocking against common stains such as grease, grime, food and smoke. You'll get increased efficiencies, great value and an excellent appearance. Turn units faster and avoid upcharges by eliminating spot priming.

ProMar® 200 Zero VOC Interior Latex. Ideal for multi-unit properties, ProMar 200 offers excellent durability, hide and touch-up. Plus, it meets the most stringent VOC regulations and has received GREENGUARD Gold certification for low chemical emissions during product usage.

Harmony® Zero VOC Interior Acrylic Latex. Helps restore units to a fresh condition for fast turn. Odor Eliminating Technology reduces tough, lingering odors from pets, cooking and smoke. This product also features Formaldehyde Reducing Technology to promote better indoor air quality. Meets the most stringent VOC regulations and meets the most stringent regulations and has achieved GREENGUARD Gold Certification for low chemical emissions during usage.



Reduce cost and quicken turns with this stain blocking, self-priming paint.

Reduce room odors and turn problem units into rented units.



When it comes to turning units, we're all Business.

It's a fact of life. Residents are eventually going to move. When that happens, you'll need to move in and turn that unit quickly. Which is why you should turn to Sherwin-Williams. We are your single source for paints, applicators, tools, equipment, wallcovering and flooring. Our dedicated team supports community managers, maintenance supervisors and paint contractors. And if you are considering transitioning to us as your new paint supplier, we make it smooth and cost effective.

More than 2,700 representatives. We can survey your properties, identify the surface prep needed and write a paint specification detailing the correct coating system to meet your performance expectations, timeline and budget. Plus we'll be there to ensure the job runs smoothly, provide onsite color matching support, application advice and more. And when the job is complete, our representative can provide a Custodian™ Report detailing all of your products and colors for easy future maintenance.

More than 4,200 stores across North America. We're responsive. We're knowledgeable. And we're right around the corner. We can make sure you get the products you need fast. Reordering is quick and easy, and onsite delivery is available. Count on Sherwin-Williams to deliver all the quality

solutions to improve touch-up, increase efficiency, minimize costs, achieve long-term value and enhance your net operating income (NOI).

A full range of programs and services.

With Sherwin-Williams ProDiscounts™, you'll save 15% off list price on painting supplies everyday; 20% off list price on case lot quantities on over 150 popular items and volume pricing on paints and coatings. We also offer national account pricing with centralized account management. Setup your PRO account profile at myS-W.com to view your pricing, account balances, purchase history, make payments and more. You can also purchase Sherwin-Williams products through your own procurement system. Working with us is flexible and easy.



RECOMMENDED PRODUCTS

Pro Industrial™ Coatings. For long-lasting durability in high-traffic spaces. Our line of Pro Industrial High Performance Coatings is specially formulated to withstand the harsh conditions of busy multi-family environments, so your property's great look will last.

Sher-Crete® Flexible Concrete Waterproofer. Ideal for walkways, pool decks, patios and balconies, this product delivers a slip-resistant, breathable finish that protects your concrete from water intrusion. Fast drying and durable, Sher-Crete can be tinted to hundreds of colors.

Floor coverings. Whether you're looking to tile a kitchen, carpet a hallway or add a new hardwood floor to a living area, we can help. We offer a complete selection of floor covering options for every square inch of your property. Plus we offer reliable installation and 24-hour turn from more than 130 dedicated Sherwin-Williams Floorcovering Centers.





Big projects or small, from the interior to the exterior, from the walls to the walkways, we have what you need to make your property stand out. Put our multi-family expertise to work for you.

