

New Residential



SHERWIN-WILLIAMS®



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PRO+ is an exclusive program designed to help you manage and grow your business, and it offers Pros:



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swproplus.com




We're here to support your business with the right products, industry-leading innovation and personalized service.



Interior Coatings

A



Duration Home® Interior Acrylic Latex 
Exceptional coverage with advanced stain-blocking technology. Features Moisture Resistant Technology offering quick return to service in moist environments.


B



SuperPaint® with Air Purifying Technology Interior Acrylic Latex 
Helps improve indoor air quality by reducing volatile organic compounds (VOCs) and breaking down common interior odors.¹

C



ProMar® 200 Zero VOC Interior Latex 
Maximizes productivity with excellent durability, hide and touch-up. Available in six sheens and every color.

D



Builders Solution®
A unique two-coat system. The surfacer establishes a smooth surface and the topcoat provides a durable, washable finish with excellent touch-up.

E



Gallery Series™ Waterborne Topcoat
Get a factory-like finish fast. Designed for professional spray application, it flows to a smooth finish and can be sanded or recoated in as little as 45 minutes.²


F



ProClassic® Acrylic Latex Enamel
Easily create fine-quality features and get all the benefits of a water-based enamel without sacrificing adhesion, durability and block resistance.

G



Premium Ceiling Paint 
Our brightest, whitest ceiling paint. The non-lapping formula and ultra-flat finish blend seamlessly for a uniform finish that reduces surface imperfections.

H



Minwax®
From warm, rich wood stains to protective, clear finishes, Minwax offers a complete line of wood finishing products available in a variety of opacities and colors.

Exterior Coatings

I



Duration® Exterior Acrylic Coating
Featuring PermaLast® Technology with acrylic co-polymers for maximum durability. Self-priming and mildew resistant.³

J



ConFlex™ Flexible Concrete Waterproofers
Provides a slip-resistant, breathable finish to help protect concrete surfaces from water intrusion. Fast dry times and easy application capabilities.

K



WoodScapes® Exterior Stains
Choose from solid, semi-transparent or premium translucent for a high-quality wood finish that is durable and provides great coverage.

Exterior Coatings (cont.)

L



SuperDeck® IR Reflective Exterior Deck Stain
Enhances the wood's natural charm and improves deck enjoyment. IR reflective pigments cool the surface of the deck by reflecting the sun's rays.

High Performance Coatings

M



Pro Industrial™ Multi-Surface Acrylic
Self-priming, adheres to marginally prepared surfaces, with high hide, stain resistance and superb gloss/color retention.

N



Pro Industrial™ Urethane Alkyd Enamel
Provides performance comparable to silicone alkyds and is easy to brush, roll or spray.

O



Pro Industrial™ Pre-Catalyzed Waterbased Epoxy 
Delivers advanced toughness, durability and stain resistance in a single-coat formula, with less than 50 g/L VOC.

Floor Coatings

P



ArmorSeal® Floor Coatings
Combining aesthetic appeal and durability, this broad range of epoxies, urethanes, primers and patches is perfect for light to heavy traffic areas.

¹The length of time that odor and formaldehyde are actively reduced depends on the concentration, frequency of exposure and amount of painted surface area.

²Gallery Series™ is for professional use only.

³Contains agents that inhibit the growth of mildew on the coating film surface.

New Residential

Coating Systems Guide

Use this guide to discover the right products for you. Simply reference the corresponding letters on the diagram to match the ideal products for each area of your facility.

Flooring Solutions

A wide selection of name-brand carpeting, vinyl, wood and ceramic flooring, plus quick turn and reliable installation.

SherMax™ Sealants

Exclusive Superlastic™ technology provides maximum flexibility and performance. Unique to the latex sealant industry, SherMax is a Class 35 sealant, which allows for a total 70% joint movement capability.

Bedroom/Staircase

Ceiling	D	G	
Walls	B	C	D
Doors & Trim	E	F	O
Wood Handrails	E	F	

Bathroom

Ceiling	A	D	G
Walls	A		
Doors & Trim	E	F	O

Kitchen

Ceiling	D	G	
Walls	A	B	
Doors & Trim	E	F	O
Wood Cabinetry	E	F	H

Exterior Surfaces

Exterior Walls	I	K	
Siding & Wood Shakes	I	K	
Shutters & Trim	I	K	
Doors	I	K	N
Wood Porch/Deck	L		



PRODUCT CERTIFIED FOR
LOW CHEMICAL EMISSIONS
UL.COM/GG
UL 2818

= GREENGUARD GOLD CERTIFIED

Exterior Surfaces

Pool Deck

J

Metal Fencing & Doors

I

M

N

Garage

Ceiling

B

C

G

Walls

B

C

Floor

P

Doors & Trim

F

Office/Bonus Room

Ceiling

D

G

Walls

B

C

D

Doors & Trim

E

F

O

Great/Family Room

Ceiling

D

G

Walls

A

B

Floor

H

Doors & Trim

E

F

O

Decorative Concrete – Interior & Exterior

From stampable overlays and textures, color hardeners and densifiers, solid and semi-transparent stains or dyes and clear sealers, Sherwin-Williams H&C® Concrete Coatings have the solutions that stand the test of time and help you complete your design vision. With our complete portfolio of decorative concrete products for sidewalks, patios and driveways, you can be sure that we can help you meet demanding budgets, timelines and performance requirements.

SHERWIN-WILLIAMS®



Dependable for Over 155 Years and Counting

At Sherwin-Williams, we have you covered. Our commitment to excellence spans over 155 years, and our ongoing strategy is focused on your success today, tomorrow and for years to come. From color consistency and product availability to innovation and expertise, we are focused on providing an exceptional experience for you every step of the way as you grow your business. When you partner with Sherwin-Williams, you choose a deeply experienced team that understands your business and the paint industry.



Predictable and Consistent Service

We're everywhere you need us with more than 4,600 company-owned stores, 3,600 reps and a deeply experienced team. We are here to assist you in solving the challenges you face every day.



Highly Educated Paint and Floorcovering Experts

Our strong reputation attracts the best talent in the industry — allowing us to be a knowledgeable single-source option for all your paint and flooring needs.



Responsive Supply Chain

You can count on our world-class supply chain's design, reach, relationships and purchasing power to ensure that the products you need will be available when and where you need them.



Product and Color Consistency

Quality is just as important to us as it is to you, so we don't cut corners. We control our own manufacturing, allowing us to rigorously maintain quality and color performance.



Customer-Centric Innovation

With annual new product launches in the double digits, Sherwin-Williams is committed to bringing professional painters the newest and most innovative technology and tools.

Contact your nearest Sherwin-Williams store, or to have a representative contact you, call 1-800-524-5979.

