



# RESIDENTIAL

Coating Systems





**Sherwin-Williams provides a full range of coating solutions backed by the best warranties in the business. We're committed to helping you increase productivity, improve profitability, stay competitive and protect your hard-earned reputation for quality.**

## Interior Finishes

- A Emerald® Interior Acrylic Latex**  
A breakthrough product that showcases our commitment to innovation and quality. Our finest interior paint, Emerald delivers truly remarkable hide, washability and application. Emerald also features excellent stain, block, water spotting and burnish resistance for premium performance and luxurious, long-lasting beauty. Has achieved GREENGUARD GOLD Certification.†
- B Duration Home® Interior Acrylic Latex**  
Features exclusive cross-linking technology for true washability and allows most stains to wipe away easily with water. Offers excellent hide and touch-up and contains anti-microbial agents to resist mildew formation on the paint film. Available in all colors including bold, vivid accents.
- C Cashmere® Interior Acrylic Latex**  
Many paints typically leave brush or roller marks creating an uneven, stippled appearance. But Cashmere Premium Interior Latex glides on buttery smooth and levels out giving walls an elegant, silky rich look. The result is a difference you can definitely see and feel.
- D Eminence® Ceiling Paint**  
Delivers one-coat coverage, timesaving self-priming performance and a bright white finish. A true flat paint, it quickly masks minor surface imperfections and achieves outstanding uniformity. The look is top of the line fresh, crisp, with high light reflectance.
- E Harmony® Zero VOC Interior Acrylic Latex**  
Contains odor eliminating technology† to reduce common indoor odors and help rooms stay fresher longer. Delivers very good hide and withstands frequent washings. Anti-microbial agents resist mildew formation on the paint surface. Formaldehyde reducing technology† helps promote better indoor air quality by reducing VOCs from possible sources like insulation, carpet, cabinets and fabrics. Has achieved GREENGUARD GOLD Certification.‡
- F Paint Shield® Interior Latex Microbicial Paint**  
Paint Shield, the first EPA-registered microbicial paint with the power to kill bacteria\* within 2 hours of exposure on painted surfaces. Paint Shield kills greater than 99.9% of bacteria on painted surfaces, including Staph, MRSA and *E. coli* and remains effective for up to four years as long as the integrity of the surface is maintained. Available in approximately 550 colors in our popular eg-shel finish. Paint Shield has achieved GREENGUARD GOLD Certification† as well.
- G Minwax®**  
From warm, rich wood stains to protective, clear finishes, Minwax offers a complete line of quality, easy-to-use wood finishing products.

- H ProClassic® Enamels**  
Exceptional adhesion, excellent flow and leveling, non-yellowing and a unique wet and dry hide makes ProClassic an excellent choice for doors and trim, cabinets and furniture. ProClassic Enamels feature all the benefits of waterbased enamels without sacrificing adhesion, durability and block resistance.
- I SnapDry™ Semi-Gloss Door & Trim Paint**  
SnapDry dries in as little as one hour of application and a door can be closed without sticking. SnapDry is resistant to dirt and fingerprints, UV and weathering, and can be used in both interior and exterior applications.

## High Performance Coatings

- J Pro Industrial™ Acrylic Coating**  
Easy-to-apply coating for commercial spaces. This high performance acrylic is for interior or exterior use. It has exceptional stain and corrosion resistance, is fast drying, flows and levels to a smooth finish and it meets the most stringent VOC regulations. Has achieved GREENGUARD GOLD Certification.†
- K Pro Industrial™ Pre-Catalyzed Water Based Epoxy**  
Advanced toughness and durability in a single-component coating. It is resistant to most cleaners and has excellent stain blocking properties. Flows and levels to a smooth finish with effortless application and meets the most stringent VOC regulations.
- L Pro Industrial™ Urethane Alkyd Enamel**  
A general-purpose enamel fortified with urethane resin for durability and flexibility. It provides good exterior color and gloss retention and flows and levels to a smooth finish. It has excellent stain resistance and stain blocking properties.

## Exterior Finishes

- M Emerald® Exterior Acrylic Latex**  
The latest breakthrough in paint technology from Sherwin-Williams, offering premium performance that stands the test of time. Featuring rugged resistance to blistering, peeling, chalking, fading and dirt pickup, Emerald is self-priming and can be applied in temperatures down to 35°F. Emerald delivers innovative durability, hide and beauty for a truly outstanding finish.
- N Duration® Exterior Acrylic Coating**  
Formulated with PermaLast™ technology which results in a thick, flexible layer for excellent hide and protection from peeling and blistering. Duration provides a mildew resistant coating. It is self-priming and requires just one coat for repaints and two coats for new work.

- O Resilience® Acrylic Exterior Latex**  
Provides outstanding hide and durability plus ease of application. With Resilience, the threat of rain or dew will not slow down or delay the job because it is specially formulated with MoistureGuard™ technology, which resists moisture twice as fast as standard exterior latex coatings.
- P Rejuvenate™ Siding Restoration Coating**  
An exterior paint and primer in one designed to maximize adhesion. This high build coating with SmoothFill Technology™ gives aged and weathered siding a smooth, uniform appearance. Tintable to pastel and mid-tone shades, the beautiful low sheen provides a sleek, attractive finish.

- Q WoodScapes® Exterior Stains**  
The thick formula ensures a uniform finish with no lap marks, great coverage and faster application. Self-priming with easy water cleanup, the Acrylic Solid Color carries an 8-year warranty and the Polyurethane Semi-Transparent carries a 5-year warranty.
- R SuperDeck® Deck Finishing System**  
Our most complete premium line for finishing wood and composite decks. From surface prep to cleaner, restoration to waterproofing, clears to semi-transparent and solid color stains, oil-based to waterborne – the job can get done fast with long-lasting results.
- S Loxon® Concrete and Masonry Solutions**  
From conditioner to surfacer to primer and topcoats, Loxon coatings are formulated to withstand extreme sun, rain, heat, humidity and salt air. Loxon coatings bridge hairline cracks, and resist high pH, alkalinity, efflorescence, chalking, fading and mildew for beautiful color and sheen that lasts. In addition, Loxon clear waterproofers and sealers protect concrete and masonry from water penetration.

- T Sher-Crete® Flexible Concrete Waterproofer**  
A slip-resistant, breathable finish designed to protect from water intrusion. This single component waterbased formula has fast dry times, outstanding durability and can be tinted to hundreds of colors. Use as a stand-alone product or topcoat with a clear sealer to provide maximum performance.

## Floor Coatings

- U H&C ShieldCrete® Floor Coatings**  
This 2-part epoxy system is a good choice for concrete garage floors. The unique formulation requires minimal surface prep while providing excellent resistance against gasoline, brake fluid, battery acid and standing water. Industrial-grade but DIY-friendly with a gloss finish.

\*Staph (*Staphylococcus aureus*), MRSA, *E. coli* (*Escherichia coli*), VRE and *Enterobacter aerogenes*.

†The length of time Harmony actively reduces odors and formaldehyde depends on the concentration, the frequency of exposure and the amount of painted surface area.

‡GREENGUARD Certified products are certified to GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit [ul.com/gg](http://ul.com/gg).





**SWIMMING POOL**

Pool Deck **T**

**EXTERIOR SUBSTRATES/SURFACES**

Exterior Walls **M N O P S**

Shutters & Trim **I M N O**

Metal Fencing & Doors **J L**

**BEDROOM/STAIRCASE**

Ceiling **D**

Walls **A B C E F**

Doors & Trim **H I**

Wood Handrails **G**

**BATHROOM**

Ceiling **A D**

Walls **A B E F**

Doors & Trim **H I**

**OFFICE/BONUS ROOM**

Ceiling **D**

Walls **A C E F**

Doors & Trim **H I**

**GREAT/FAMILY ROOM**

Ceiling **D**

Walls **A B C E F**

Floor **G**

Doors & Trim **H I**

**GARAGE**

Ceiling **J K**

Walls **J K**

Floor **U**

Doors & Trim **I K L**

**PORCH AND FLOOR ENAMEL**

Our enhanced formula delivers excellent block resistance and resistance to dirt, plus a wide selection of colors for wood and concrete floors. A popular choice for residential projects, Porch & Floor Enamel provides great washability and is compliant with the low-slip rating required by the Americans with Disabilities Act.

**KITCHEN**

Ceiling **A D**

Walls **A B E F**

Doors & Trim **H I**

Wood Cabinetry **G H**

**EXTERIOR SUBSTRATES/SURFACES**

Brick Walls **S**

Siding & Wood Shakes **M N O P Q**

Shutters & Trim **I M N O**

Doors **I L M N**

Wood Porch/Deck **R**

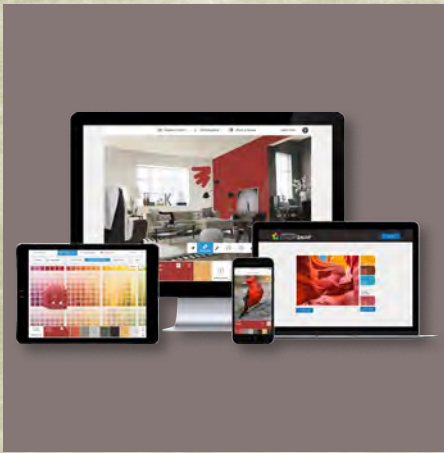
**CONCRETE AND DRIVEWAY SEALER**

Designed to weatherproof old and new concrete floors and driveways, this clear siloxane water repellent protects against salt and water while providing excellent resistance to spalling, cracks and stains. Concrete and Driveway Sealer lasts longer than water-based alternatives and dries clear to prevent discoloration.

**DECORATIVE CONCRETE - INTERIOR & EXTERIOR**

From stampable overlays and textures, color hardeners and densifiers, solid and semi-transparent stains or dyes and clear sealers, Sherwin-Williams H&C® Concrete Coatings have the solutions that stand the test of time and help you complete your design vision. With our complete portfolio of decorative concrete products for sidewalks, patios and driveways, you can be sure that we can help you meet demanding budgets, timelines, and performance requirements.





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## ColorSnap® Visualizer

Help your customers make color selection easy with our ColorSnap digital tools. Match a color in a photo to a Sherwin-Williams color, browse colors, view coordinating colors and color details, scan a color chip for instant access to room scenes, virtually paint a room and more. ColorSnap apps are available for iPhone, Android or iPad. A desktop version of ColorSnap Visualizer is also available at [sherwin-williams.com/visualizer](http://sherwin-williams.com/visualizer).

## Unlock the power of your trade account:

- Everyday savings of 15% on supplies and more.
- Manage your account online at myS-W.com.
- Receive our monthly e-newsletters, opt-in for Paint Pro text alerts and join our conversations @ SWPaintPros.

## Your single-source supplier for all the solutions that reduce callbacks and keep your customers satisfied.

### High-Quality Coatings

- A wide range of walls, flooring, concrete and specialty finishes.
- Coating options that meet the most stringent VOC regulations.
- All latex and water-based paints are tinted with GREENGUARD GOLD certified ColorCast Ecotone® colorants, which do not add to the VOC content and won't compromise the thickness or coverage of the paint. Only Sherwin-Williams has color formulas calibrated specifically for every product and every sheen to provide outstanding color accuracy and vibrancy.

### Specialty Coatings

- Product innovations like Dry Erase Clear Coating — turns most any wall into a dry erase board — and Tuff Surface™ Premium Texture Finish that easily applies for a knockdown, splatter or orange peel texture.

### More than Coatings

- Wallcovering collections are available in popular styles and colors.
- Applicators, tools and equipment to get the job done right.
- SpraySource® spray equipment maintenance and repair centers.

### Service & Reliability

- With 4,000 stores and 2,400 representatives, we provide fast, local service and on-site assistance. Products are readily available at Sherwin-Williams stores every day.
- Order direct from your rep, by phone or online for convenient delivery to the jobsite or pickup at your local store.
- Sign up on myS-W.com to manage your account online. Access your balances, make payments, set communication preferences and save your favorite products, colors and more.
- Savings every day to every pro with ProDiscounts™. Save 15% off list price on painting supplies; 20% off list price on case lot quantities on over 150 popular items and volume pricing on paints and coatings with your Sherwin-Williams pro account.

### Color & Aesthetics

- Exclusive ColorSnap® Precision computerized color matching for quick, accurate matches in any sheen. Formulas archived for 6 years for color consistency.
- Sample color to help customers take the guesswork out of choosing color with ColorSnap® Color To Go®.



We're proud to have served the professional painting contractor since 1866. In our long history together, we have based our business on one simple and strong foundation: Your success is our success. Our sales representatives and store employees understand your needs and are dedicated to doing whatever it takes to help you solve problems, increase productivity and improve profitability. That's a commitment you can continue to count on. Just ask Sherwin-Williams.



# Sherwin-Williams is proud to be the preferred brand of painters since 1866.

Sherwin-Williams is committed to developing innovative coatings and programs to help you get the job done fast and get the job done right.



SHERWIN-WILLIAMS.  
  
**PRODISCOUNTS™**  
Every Day To Every Pro.



INTERIOR

EXTERIOR

SPECIALTY



**LET SHERWIN-WILLIAMS PUT  
150 YEARS OF EXPERIENCE  
TO WORK FOR YOU.**

Sherwin-Williams is dedicated to giving you the answers you need and the personalized service you deserve — providing the most extensive distribution platform in the industry and products and services that help maximize performance and aesthetics, control costs, and improve application efficiencies. As your single-source supplier for coatings, supplies, flooring and wallcovering, Sherwin-Williams helps ensure that deadlines, budgets and expectations are met. On-site delivery and in-stock reliability will help you get the job done faster.

Contact your nearest Sherwin-Williams store or to have a representative contact you, call 1-800-524-5979.



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