

WOOD CLASSICS[®]

INTERIOR WOOD FINISHING SYSTEM

THE PROFESSIONAL CHOICE FOR UNPARALLELED SPEED,
COLOR SELECTION AND VERSATILITY.



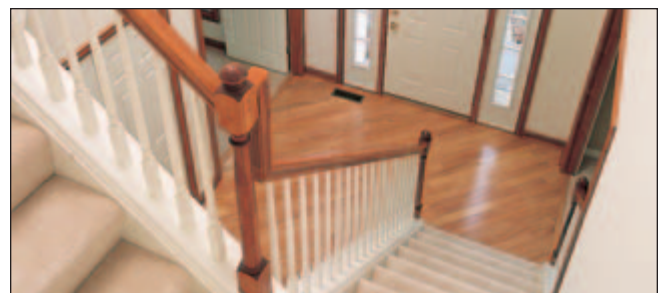
WOOD CLASSICS®

GIVING YOU THE COLOR, LOOK AND FLEXIBILITY YOU NEED.

Customer expectations get higher each year. They've picked their cabinet color and want their crown moldings, doors, window trim and wood accents to match. The cabinets are oak, the trim is birch. Some of the doors are maple. Some are metal. And to top it off, the carpet installer will be there the same day. Yet, budgets and schedules are tighter than ever.

You need wood finishes that you can count on — for speed, for quality and for color. Choose the innovative Wood Classics® System from Sherwin-Williams, developed with the needs of professionals like you in mind.

And if the design calls for colorful accent stripes on stained floors or trim, Wood Classics will do the job. Choose from such hues as *Gallery Gold*, *Hermitage Green* or *Paprika* from our eight **FUN STAINS** *Fun Stain Colors*.



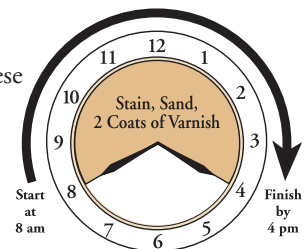
The entire Wood Classics System is designed to give any wood finishing job the ultimate in appearance, efficiency and profitability.

Wood Classics Offers:

Improved Color Selection With More Than 40 Choices
Deliver consistent color across trim, doors and windows, giving interiors a cohesive look.

Fast Drying Time

Sufficient open time makes these superior finishes easy to work with, plus you can turn the job in a day, saving time and money.



Less Messy

Reduce masking and dropcloths and get easier cleanup, increasing the production rate.

SELECT THE RIGHT WOOD CLASSICS SYSTEM FOR YOUR NEXT JOB.



SPEED, HIGH PRODUCTION, FILM BUILDING

Uses:

Kitchen cabinets, doors, door casings, window sills, mantels

Specifications:

- 1st: Wood Classics Interior Wood Stain
- 2nd: Wood Classics FastDry Sanding Sealer
- 3rd: Wood Classics FastDry Oil Varnish

Features:

Color selection, Builds, Fills, Speed (drying, sanding), Highlights grain



HIGH PRODUCTION AND DURABILITY

Uses:

Crown molding, baseboards, doors, door casings, spindles, shelving

Specifications:

- 1st: Wood Classics Interior Wood Stain
- 2nd: Wood Classics FastDry Oil Varnish
- 3rd: Wood Classics FastDry Oil Varnish

Features:

Simple, durable, easy to apply, efficient



ABRASION RESISTANT

Uses:

Countertops, floors, high-traffic areas, steps, commercial entryways, corridors

Specifications:

- 1st: Wood Classics Interior Wood Stain
- 2nd: Wood Classics Polyurethane Varnish
- 3rd: Wood Classics Polyurethane Varnish

Features:

Tough, hard, abrasion resistant, splash resistant



COLOR CLARITY, HIGH PRODUCTION

Uses:

Light or pastel stained wood, cabinets, fine furniture, fireplace mantles

Residential floors require a minimum of 3 coats of Waterborne Polyurethane Varnish

Specifications:

- 1st: Wood Classics Interior Wood Stain
- 2nd: Wood Classics Waterborne Polyurethane Varnish
- 3rd: Wood Classics Polyurethane Varnish

Features:

Exceptionally clear finish, speed (sanding and re-coating)

WOOD CLASSICS *Interior Wood Stain*
 WOOD CLASSICS *FastDry Sanding Sealer*
 WOOD CLASSICS *FastDry Oil Varnish*
 WOOD CLASSICS *Polyurethane Varnish*
 WOOD CLASSICS *Waterborne Polyurethane Varnish*



THE COMPLETE WOOD CLASSICS LINEUP.

WOOD CLASSICS *Interior Wood Stain*



While conventional stains recommend 18 to 24 hours drying time, Wood Classics stain can be re-coated in just 2 hours.

That means you can apply stain and two topcoats in a single day without sacrificing varnish clarity.

Thicker than conventional stains, Wood Classics is easier to control with less splatter and dripping. You'll mask less, use fewer drop cloths and save time on every job. And the heavy-bodied stain provides the ability to grain.

- Unbeatable color selection
- Fast drying
- Large surface uniformity
- Control color across different woods
- VOC compliant
- Grainable



WOOD CLASSICS *FastDry Sanding Sealer*



For a smooth, furniture-like finish that builds to partially fill the grain, apply a coat of Sanding Sealer between the stain and the varnish. Just one hour after application, it sands quickly and easily to a fine powder, delivering excellent results with minimal time and effort. Sanding

Sealer builds even faster than two coats of varnish and is more forgiving of application inconsistencies. Even if it drips or sags, it quickly sands out.

- Sands easily to a fine powder
- Dries quickly
- Fills the grain
- VOC compliant

WOOD CLASSICS *FastDry Oil Varnish*



Simplify your scheduling by finishing the job in one day, thanks to Wood Classics' fast 4-hour re-coat. You can also scuff sand after 4 hours for fast varnish-on-varnish systems, allowing the convenience of a single product for your finish coat.

FastDry Oil Varnish partially fills the grain, allowing the true wood texture to show through. It also adds a slight amber tone for a warm, traditional appearance.

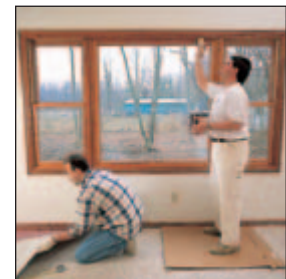
- Dries to the touch in 15 minutes
- Can be scuff sanded and re-coated in 4 hours
- Adds a warm amber tone
- Available in satin or gloss finish

WOOD CLASSICS *Polyurethane Varnish*



Choose Wood Classics Polyurethane Varnish for high-use areas like floors, tabletops and corridors. You'll bid with confidence, thanks to its durable, wear-resistant finish. Its resistance to abrasion and spills means fewer customer complaints and callbacks and more "won" jobs.

- Extremely durable
- Abrasion resistant
- Splash resistant
- Available in satin or gloss finish



WOOD CLASSICS *Waterborne Polyurethane Varnish*



Wood Classics Waterborne Polyurethane Varnish, is an innovative ultra clear varnish for use on interior architectural wood trim, cabinetry, doors, windows and residential floors. New technology creates a tough, durable film with:

- Less bubbling
- One hour sandability
- Good brush pickup
- Exceptionally fast dry time
- Sand/re-coat in 1 hour
- Exceptional clarity
- Does not affect stain color

THE RIGHT STAIN FOR THE JOB.



Wood Classic's fast drying time lets you turn jobs in a day, maximizing efficiency while minimizing costs.

Innovative Wood Classics Interior Wood Finishing System delivers speed, unparalleled color range, versatility and a rich, quality wood finish for any job.

Painting Contractors

Turn those two or three-day staining projects into one-day in-and-out jobs with Wood Classics. This versatile system provides all the benefits of a top-quality performer — fast dry times, easy to work with and apply, plus quick clean up — teamed with dozens of color options. You'll boost productivity and save money.



Builders

Keep your customers happy by giving them the rich, elegant woodwork they want. Versatile Wood Classics controlled color system provides color consistency across the entire window and trim pack, from oak to birch and everything in between. And, Wood Classics faster application allows you to speed-up the close. It offers excellent upgrade opportunities and added value because it can be used to create a wood grain look on hardboard skinned, hollow-core doors. Your painter won't need a separate product for graining, which lowers costs and chance for error.

Specifiers

Our complete Wood Classics interior stain system gives you everything you need to specify a great-looking finish every time. From sealer to topcoat, not to mention our wide color selection, you can specify unique looks or match existing wood tones with a formula that's guaranteed to provide great color consistency across a variety of different woods. You can even specify Wood Classics to "grain" non-porous surfaces for a beautiful, wood-like effect.



WOOD CLASSICS®

INTERIOR WOOD FINISHING SYSTEM

FOR THE BEST COLOR, THE BEST FINISH AND THE FASTEST TURNAROUND ONLY FROM SHERWIN-WILLIAMS.

Only Sherwin-Williams makes it easy to achieve the highest quality interior stain finish — the one you and your customers expect. Wood Classics Interior Wood Finishing System provides a total solution to the complex staining challenges facing today's specifier, builder or contractor. When used in tandem, the products combine to deliver the ultimate in color selection, appearance, value and profitability.

Learn more about the Wood Classics Interior Wood Finishing System and Sherwin-Williams

For more than 130 years, Sherwin-Williams has satisfied the coating and color needs of builders, designers, specifiers, property managers and contractors. More than 2,400 locations and 1,200 sales representatives in North America make Sherwin-Williams the nation's largest single-source supplier of high-quality paints, stains, brand-name wallcoverings and floorcoverings.

Call **1-800-524-5979**, to have a professional contact you.

